



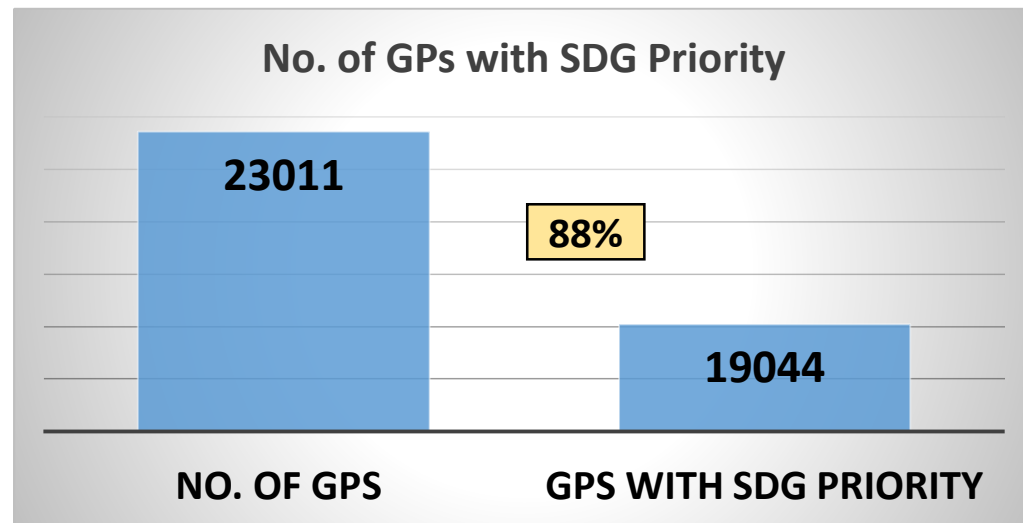
# Roadmap for Localisation of SDGs in Panchayats

Department of Panchayat and Rural Development  
GoMP

# Prioritisation of Themes and Phasing

- Themes would be prioritized by the GPs only based on the Sankalps being taken-up by them
- Initially key themes would be year wise emphasized - prioritized by State in order to give dedicated support – Like No Poverty, Clean and green villages, Water sufficient , Child Friendly
- Year round support would be provided

Year 2022	Year of Preparation, Intensive training, Basic Orientation, Master trainers
Year 2023-2025	Saturation of key themes in 10,000 GPs
Year 2026-2028	Saturation in rest GPs
Year 2028-2030	Sustainability mechanism



VIBRANT GRAM SABHA

No. of GPs With SDG Priority

State Name : MADHYAPRADESH Zilla Panchayat : BARIWANI Block Panchayat : RAJPUR

S.No	Gram Panchayat	SDG Priority Status	SDG Theme Name
1	AGALGAON	Yes	Theme 7: Socially secured village Theme 5: Clean and Green village Theme 8: Village with Good Governance
2	BAGHAD	Yes	Theme 1: Poverty free and enhanced livelihoods village Theme 8: Village with Good Governance Theme 5: Clean and Green village
3	BAKWADI	Yes	Theme 8: Village with Good Governance Theme 1: Poverty free and enhanced livelihoods village Theme 5: Clean and Green village
4	BALSAMUND	Yes	Theme 2: Healthy village

# Steps for road-map and Status

## Policy Level

### Operational Manual and guidelines –

- Detailed VDP/GPDP manual aligning SDGs has been developed. Basic orientation materials has been developed following the Iconic Programs – detail manuals around LSDGs being prepared
- Thematic mapping with departmental schemes and related indicators done

### State Level Convergence forums –

- Committee Formed in chairmanship of CS – SDGs
- Interdepartmental Coordination Committee | Chaired by PS -DoPRD– More regular and focused
- Onboarding of CSOs and domain experts – | Director DoPR- State level Resource Groups
- District level CSO resource group – Guideline being prepared
- Thematic resource group at State level | Formed with SIRD- More regular and focused

### Operational level –State Level

- State Level Control Room cum PMU - Instituted
- District Level Coordination Committee (DLCC) – Regular and functional, monitored
- Block Level Coordination Committee (BLCC) – being formed
- Gram Panchayat Level Coordination Committee (Focus on PRI-SHG Convergence) – being formed

State Policy and  
Planning  
Commission  
(SPPC)

Is active and on-  
boarded



# Steps for road-map and Status

## **Operational level –Field level**

- Intensive visioning – Sankalp /Manual is being drafted
- Participatory GPDP aligned with identified themes – Intensive training would be planned
- PRI-SHG convergence – quality VPRP plans
- Role of SHGs in delivery of services and saturation
- 5 villages/GPs to each Cluster level training institutions , CSOs (SIRD/WALMI/ETC)
- GPFT would be more active through year round support

## **Awareness and Mass mobilization**

- Awareness generation around key social security schemes through SHGs
- Ratri Choupal around key themes

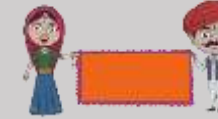
## **Training and Capacity Building**

- Capacity Building and Training plan for SRID, ETCs, PTCs
- State Level and regional workshops followed by cascade mode training
- Strategy framing for Cluster level GPDP training – Special focus on LSDGs
- Training strategy note around LSDGs

# Campaign for Quality GPDP - aligning 9 themes

## Intensive Village Visioning and gaps identification

- Comprehensive SANKALP statement
- Quality MA survey , [Participatory Appraisal of Situation](#)



## PRI-SHG-CBO interface

- Involvement of SHGs , Pro-actively involvement in Low cost/No cost components of GPDP- nutrition, Health, Education
- Youth groups, Cadre of Change Volunteers

## Involvement of Government Functionaries in the planning process

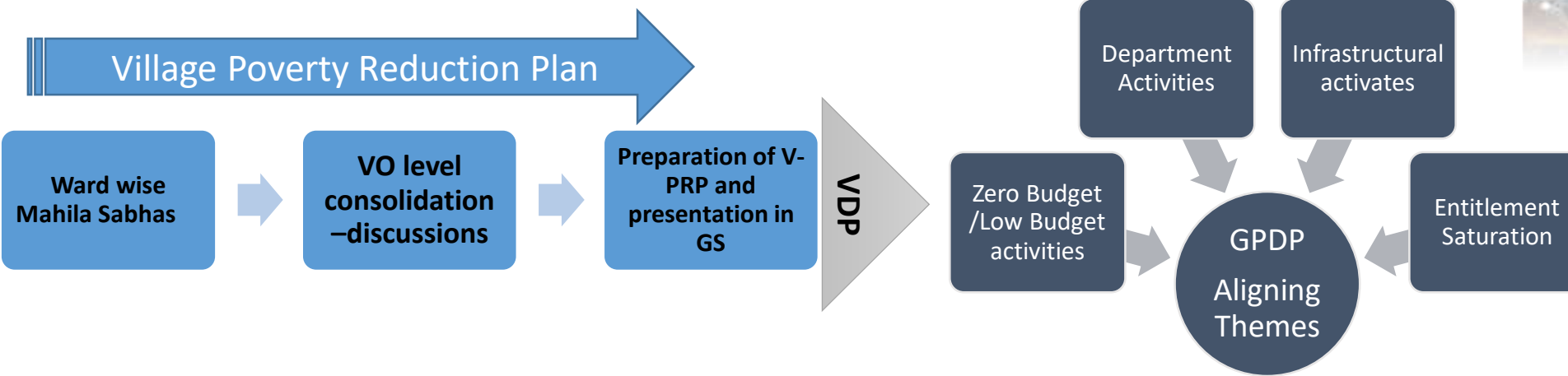
- Constitution and activation of District and Block level convergent forums (DLCC & BLCC)
- Gram Panchayat level Planning Facilitation Team (GPLFT/VLPFT)

## Complementing GPDP and Progress tracking

- Plans being uploaded on Gol e\_graswaraj software
- Progress tracking at village level



## Village Poverty Reduction Plan



Quality GPDP plans – Regularly reviewed and tracked by community  
Gram Panchayat realising their dream without any external interference

# Innovation and reaching scale

## **LSDGs Champions**

- Key ERs , Village Youths, Women, Farmers, laborers any motivated FLWs would be identified and intensively trained with CCPP
- Initially 100 such champions would be identified and trained
- SDG express in the State

## **Digital support**

- Online learning and mass messaging digital platform integrated with SAMAGRA and other state specific initiatives

## **On-boarding academic institutions**

- Academic institutions, universities identified and mapped –IISER, SPA, IIFM, IIT,IIM-I, ISSW etc.
- Handholding support provision for Gram Panchayats through these institutions
- Internship and field interaction with students planned
- Research, surveys, studies

## **Cadre of Master trainers around 9 themes**

- DPRCs, BPRCs would be having expert facilitators in terms of pool of Maser Trainers around 9 themes

# Beacon Panchayats become Learning Centre for other Gram Panchayats

## Panchayat as Learning Centre (PLCs)

- PLCs would be strengthened – Thematic course module
- Training and learning courses
- Exposure visit for Demonstration model for other GPs
- 5 persons from each GP( Sarpanch, Dy Sarpanch, Gram Sevak, Opposition members, opinion makers will be trained

## Beacon Gram Panchayats

- Best performing GPs based on themes
- Handholding support by CSOs, academic Institutions
- Beacon Panchayats and panchayats achieved Localization of a theme to orient other panchayats

## Real time Monitoring

- Baseline formats being developed based on LIF
- Suitable monitoring system on LSDGs including dashboard is being worked out
- Monitoring mechanism would be Piloted

**Case Studies and Best Practices documentation – SIRD own journal encompassing Best practices of GPs around 9 themes**

# Incentivisation of Gram Panchayats – Grounding up the Thematic Goals

**#1 Women and Child friendly**

**#2 Clean and green Gram Panchayat**

**#3 Water sufficient Panchayat**

**#4 Economically Atma-nirbhar**



- **Award Scheme for the Grama Panchayats attaining themes** 4 themes announced which are
- The amount of the award will be distributed under the head 9611 under the incentive scheme for local bodies as per the recommendation of the 5th Finance Commission. The prize money can be used for development works under the Gram Panchayat area
- Revamped RGSA has provisions for such awards on best performance for all 9 thematic goals at MoPR, GOI
- Evaluation of performance based on achievements in indicators relating to thematic areas.
- Innovation practices to be documented & Local champions to be honoured.

50 lakhs

25 lakhs

15 lakhs



# Mass Mobilization – Awareness generation

- **Materials** : Pamphlets, brochures/booklet, banners, posters, wall paintings (for PRIs/Community)
- **Help Line numbers** - Important policies and laws related to women and children
- **Behaviours change and Nudging** - Nukkad Natak/Rally/ street plays
- **Creative messages through audio visuals/ videos**- SDG Community Radio, Photos and theme based short films, Videos, Whatsapp groups, dissemination of IEC material online
- **Gender Park** - Convergence point of **women-friendly activities**. Informal set up for women to interact with officials- coordinated and chaired by a Health and women child development **committee**
- **Online Podcast** Hosted, Run and moderated by youth
- **Social Media platforms** would be used
- Sharing of Best practices



## **Role of NGOs- thematic experts**

- Part of State Resource Centre (TRIF, UNICEF, SAMARTHAN, SKY SOCIAL etc.) developing model prototypes, framing guidelines, designing modules
- Pilot Block approach and multidisciplinary team | Action pilots as learning and demonstration ground
- Promotion of volunteerism – concept of Panchayat badlav didi
- Model Gram Panchayats and exposure visits
- Learning platforms for the intensive trainings
- Demand side push
- Training and capacity building materials – module development

## **SHGs and Federations**

- Representative Gram Sabhas – presenting demands
- Awareness generation and dissemination of Key messages
- Platform for women volunteers – Committee around thematic goals
- The preparation of GDPs laying emphasis on community participation through SHGs
- Increased participation of SHGs in the development activities of the Gram Panchayats and in turn Panchayats providing support to the activities of SHGs.
- . Under the scheme of RGSA, great emphasis is placed for capacity building for SHG – PRI Convergence

# Time Line and way forward

- Preparation of Guidelines for the localisation of SDGs –Phase manner
- Contextualising the GPDP preparation in terms of 9 themes (Visioning, Volunteers, GFT etc.)
- Mapping of schemes, programs would get finalised, issued and LIF for the LSDGs would be prepared and digitally tracking started
- Joint advisories for all the 9 thematic goals – clear communication about role of department, various stakeholders in LSDGs
- Pool of Champions, PLCs, Master Trainers, Academic Institutions, CSOs and handholding support
- IT and digital support in progress tracking and monitoring

**THANKS**



# Activities

- Theme based seminars on localization of SDGs with Elected representatives
- Thematic trainings: Develop knowledge and understanding of themes such as gender, SDGs and role of local governance
- Leadership and communications: Build Convergence between Ministries: Strong interministerial coordination to oversee collaboration over SDGs and streamline processes for PRIs to work with different ministries
- Build leadership and communications capacities of PRI leaders with dedicated support for women elected representatives to lead decentralized development programs and enhance accountability.
- Gender Sensitization Trainings – Root Cause of Gender Discriminations, Gender Norms, Gender Roles, Patriarchy, Justice delivery systems, Helpline services etc.

- Digitisation: Train PRI leaders in relevant digital technologies and create a unified protocol and data capturing and tracking system for monitoring progress
- Strengthening data processes between PRIs and state level bodies: Regular two way exchange of data and knowledge to jointly track progress on outcomes and prioritize key interventions in a decentralised way.
- Building stronger interface between PRI and state level stakeholders: Enabling Elected Representatives to have formal linkages with other community based organisations and state administration for collaborative action.

- Award
- SHG
- GPDP
- Govt GR –draft prepared
- IEC , Training
- Focus on Ministry-Theme connected and their mapping with different schemes.
- The committee will also include district panchayat president, vice-president, a female protection officer, representative of women's cell, lawyer, counsellor, two social workers, Block division member, Block panchayat president, and the gram panchayat president.

## Consultations and TNAs, ToTs organised

Consultation in **chairmanship of Principal Secretary** with line departments to formulate a roadmap on Localising SDGs and its implementation at grassroots.

**(May 19 & 20)** 2-day Training of Trainers (TOT) workshop on Localising Sustainable Development Goals with focus on 9 thematic areas was organised by Department of Panchayati Raj, MP.

These trainers from across the State participated who will further play a huge role in localisation of global SDGs at grassroots. Post this training session they'll further train PRI members and other stakeholders on their responsibilities and work with them on improving the implementation of various policies and schemes. They'll also work further on creating awareness and monitoring of SDGs by working on local goals and targets.

**(June 27) Convergence with Line Departments-** The Department of Panchayati Raj, MP, organised a consultation to understand the progress on different schemes in the rural context so far and their convergent role and responsibilities in the localisation of SDGs. The session focused on the brief presentation of the 9 themes and role of different line departments and stakeholders as equal partners in the planning and implementation of GPDP.

**(June 29) Stakeholders Workshop-** The state also organised a one-day workshop with institutions, universities, researchers and academicians to use their research, study, knowledge and innovation in local actions to ensure localisation of SDGs. The workshop also focused on how these institutions can base their study keeping SDGs on the forefront. The workshop had state level participation of various stakeholders.