

**CONVERGENCE OF SCHEMES
OF
MINISTRY OF MSME
WITH
PANCHAYATI RAJ INSTITUTIONS**

A PRESENTATION



Prime Minister's Employment Generation Programme (PMEGP)

Objective	<ul style="list-style-type: none"> Bank Credit linked subsidy scheme for individuals assisting in setting up of new micro-enterprises in non-farm sector 																			
Implementation Mechanism	<ul style="list-style-type: none"> Implemented by KVIC, State Khadi Boards, District Industries Centres 																			
Assistance	<ul style="list-style-type: none"> ✓ Manufacturing Sector : Increased from Rs. 25 lakhs to Rs. 50 Lakhs ✓ Service Sector : Increased from Rs. 10 lakhs to Rs. 20 Lakhs 																			
Beneficiaries	<table border="1"> <thead> <tr> <th data-bbox="499 648 1653 843">Categories of beneficiaries</th> <th data-bbox="1653 648 2063 843">Beneficiary contribution (of project cost)</th> <th colspan="2" data-bbox="2063 648 2481 843">Rate of Subsidy (of project cost)</th> </tr> </thead> <tbody> <tr> <td data-bbox="499 843 1653 915">Area (location of project)</td> <td data-bbox="1653 843 2063 915"></td> <td data-bbox="2063 843 2280 915">Urban</td> <td data-bbox="2280 843 2481 915">Rural</td> </tr> <tr> <td data-bbox="499 915 1653 982">General Category</td> <td data-bbox="1653 915 2063 982">10%</td> <td data-bbox="2063 915 2280 982">15%</td> <td data-bbox="2280 915 2481 982">25%</td> </tr> <tr> <td data-bbox="499 982 1653 1176">Special Category (SC, ST, OBC, Minorities, Women, Ex-Servicemen, Transgenders, Differently abled, NER, Aspirational Districts, Hill and Border areas)</td> <td data-bbox="1653 982 2063 1176">05%</td> <td data-bbox="2063 982 2280 1176">25%</td> <td data-bbox="2280 982 2481 1176">35%</td> </tr> </tbody> </table>	Categories of beneficiaries	Beneficiary contribution (of project cost)	Rate of Subsidy (of project cost)		Area (location of project)		Urban	Rural	General Category	10%	15%	25%	Special Category (SC, ST, OBC, Minorities, Women, Ex-Servicemen, Transgenders, Differently abled, NER, Aspirational Districts, Hill and Border areas)	05%	25%	35%			
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Achievements	<ul style="list-style-type: none"> Till date 8.37 Lakh units created with ~ Rs. 20,775 Cr. MM Disbursed 80% (~6.7 Lakh units) in rural areas, ~50% (~4.19 Lakh units) owned by SC, ST and women 																			

PMEGP- Convergence Opportunities for Panchayati Raj Institutions

- **Organize Awareness Camps at GP, Block, and District levels to enhance publicity of the scheme among prospective entrepreneurs.**
- **Identification of beneficiaries and assisting in submitting applications online through GP, Block and District level offices- <https://www.kviconline.gov.in>**
- **Identification of area specific viable projects to be set up under PMEGP**
- **Through District Level Task Force Committee under Collector, monitor pace of implementation of scheme as per target in co-ordination with Banks.**
- **Provide marketing linkages for units through District/Block level exhibitions.**

Scheme of Fund for Regeneration of Traditional Industries (SFURTI)

Objective	<ul style="list-style-type: none"> • Scheme to organize artisans of traditional sectors into clusters- manufacturing enterprises • To make value added products, at scale, to provide artisans with increased income
GoI Assistance	<ul style="list-style-type: none"> ✓ Rs. 2.5 cr. for Regular clusters up to 500 artisans ✓ Rs. 5.0 cr. for Major clusters with more than 500 artisans
Intervention	<ul style="list-style-type: none"> ✓ Hard Intervention (HI) - Common Facility Centre, Plant and Machinery , Raw Material Bank ✓ Soft Intervention (SI) - Training, design & marketing linkage, exposure visit, etc.
Implementation Mechanism	<ul style="list-style-type: none"> • Implementing Agencies (IAs), (NGOs, institutions of Central and State Governments, etc.) working at grass root level bring together the artisans and constitute them into SPV • Nodal Agencies (NAs) (national level institutions with sectoral expertise) work as an interface between clusters and Ministry to support and supervise cluster implementation • Technical Agencies, reputed technical institutions, for DPR preparation and handholding

SECTORS COVERED UNDER SFURTI

Sector	Agro	Bamboo	Coir	Handicraft	Honey	Khadi	Textile	Total
Functional	50	20	27	72	6	3	88	266
Under Implementation	83	19	13	61	11	1	44	232
Grand Total	133	39	40	133	17	4	132	498

SFURTI- Convergence Opportunities for Panchayati Raj Institutions

- **Artisans are organized into SPVs by Implementing Agencies (IAs)- NGOs, Central and State Govt. organizations, Panchayati Raj Institutions**
- **Implementing Agencies to bring in Land and 10/5(NER/J&K/Hills)% of HI**
- **IAs to implement project and hand over cluster to SPV post functionalization**
- **IAs given implementation fee up to Rs. 20 lakh**
- **PRIs such as – ORMAS, DRDA, already implementing SFURTI as IA**
- **Block and Districts can identify and organize group of traditional artisans into SPVs and apply as an IA online at <https://sfurti.msme.gov.in>**
- **Land (commercial) and beneficiary contribution to be arranged by IA**
- **Block and District can organize Awareness Camps to increase scheme publicity**

A Scheme for Promotion of Innovation, Rural Industries and Entrepreneurship (ASPIRE)

Objective	<ul style="list-style-type: none"> To promote entrepreneurship and formal micro-enterprise creation through training and incubation programs through setting up of Livelihood Business Incubators (LBI) Create jobs through self and wage employment 												
Key Support	<ul style="list-style-type: none"> Up to Rs. 1 Cr. for Govt. Institutes/ Rs. 75 lakh for Private institutes for machinery Up to Rs. 1 Cr. for Govt./Private Institutes as Operational Cost for LBIs Land/ Building to be provided by Applicant organization 												
Who can apply	<ul style="list-style-type: none"> Any agency/institute of Govt. of India/State. Govt., existing training centre can apply online - https://aspire.msme.gov.in 												
Achievement	<ul style="list-style-type: none"> Minimum 300-500 students to be trained every year. <table border="1" data-bbox="489 1008 2466 1350"> <thead> <tr> <th colspan="4" data-bbox="489 1008 2466 1100"> Training performance by LBIs (till 30.09.2022) </th> </tr> <tr> <th data-bbox="489 1100 907 1260"> Trainees trained </th> <th data-bbox="907 1100 1449 1260"> Trainees employed in other units </th> <th data-bbox="1449 1100 1905 1260"> Trainees self-employed </th> <th data-bbox="1905 1100 2466 1260"> Others (Further studies etc.) </th> </tr> </thead> <tbody> <tr> <td data-bbox="489 1260 907 1350"> 65,467 </td> <td data-bbox="907 1260 1449 1350"> 9,874 </td> <td data-bbox="1449 1260 1905 1350"> 16,338 </td> <td data-bbox="1905 1260 2466 1350"> 39,255 </td> </tr> </tbody> </table>	Training performance by LBIs (till 30.09.2022)				Trainees trained	Trainees employed in other units	Trainees self-employed	Others (Further studies etc.)	65,467	9,874	16,338	39,255
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ASPIRE – Convergence Opportunities for Panchayati Raj Institutions

- **Identification of major employment generation activities at the District level.**
- **Identification of District level institutes/Industrial Training Institutes (ITIs) which can be set up as LBIs to provide training and incubation to rural youths around the major economic activities of the district.**
- **Identification and mobilization of the prospective students at the block/district level to take admission in the LBIs**
- **To provide support to trained students by connecting the trained students to job fairs, etc. at District/Block level.**

Schemes of Khadi & Village Industries Commission (KVIC)

Honey Mission –

- Focusses on supplementing income of farmers, unemployed youth and adivasis, etc. through promotion of bee-keeping
- Beneficiaries supported with bee boxes with bee colonies, tool kits, training, etc.
- Avg. investment of Rs. 55,000/- person
- GoI assistance against total cost of machines, tools & equipment:

Category	SC	ST	General	BPL
Non-NER	90%	90%	80%	100%
NER	95%	95%	90%	100%

Kumbhar Sashaktikaran Programme -

- Focusses on upliftment of rural pottery artisans' livelihood
- Beneficiaries supported with energy efficient equipment like electric pottery wheels along with skill upgradation training
- Avg. investment of Rs. 18,000 /- beneficiary
- GoI assistance against total cost of machines, tools & equipment:

Category	SC	ST	General	BPL
Non-NER	90%	90%	80%	100%
NER	95%	95%	90%	100%

Schemes of KVIC – Convergence Opportunities for Panchayati Raj Institutions

- **Publicity of the schemes through conducting Awareness Programmes**
- **Identification of potential bee-keepers/ potters in the GP/ Blocks/ Districts**
- **Facilitate potential bee-keepers/ potters in submitting applications to KVIC**
- **District PRIs to shortlist beneficiaries as part of the committee with KVIC**
- **Provide marketing opportunities/ linkages to bee-keepers/ potters through District/Block level exhibitions/ fairs**

Thank You