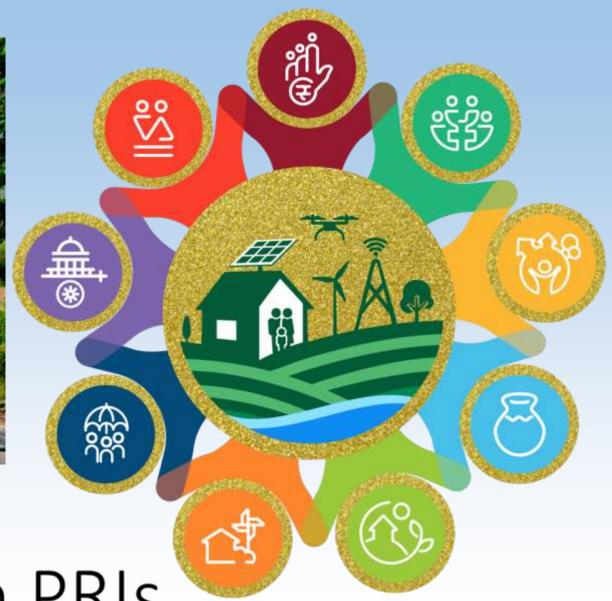
We further acknowledge efforts and progress made at the local and subnational levels, and recognize the important

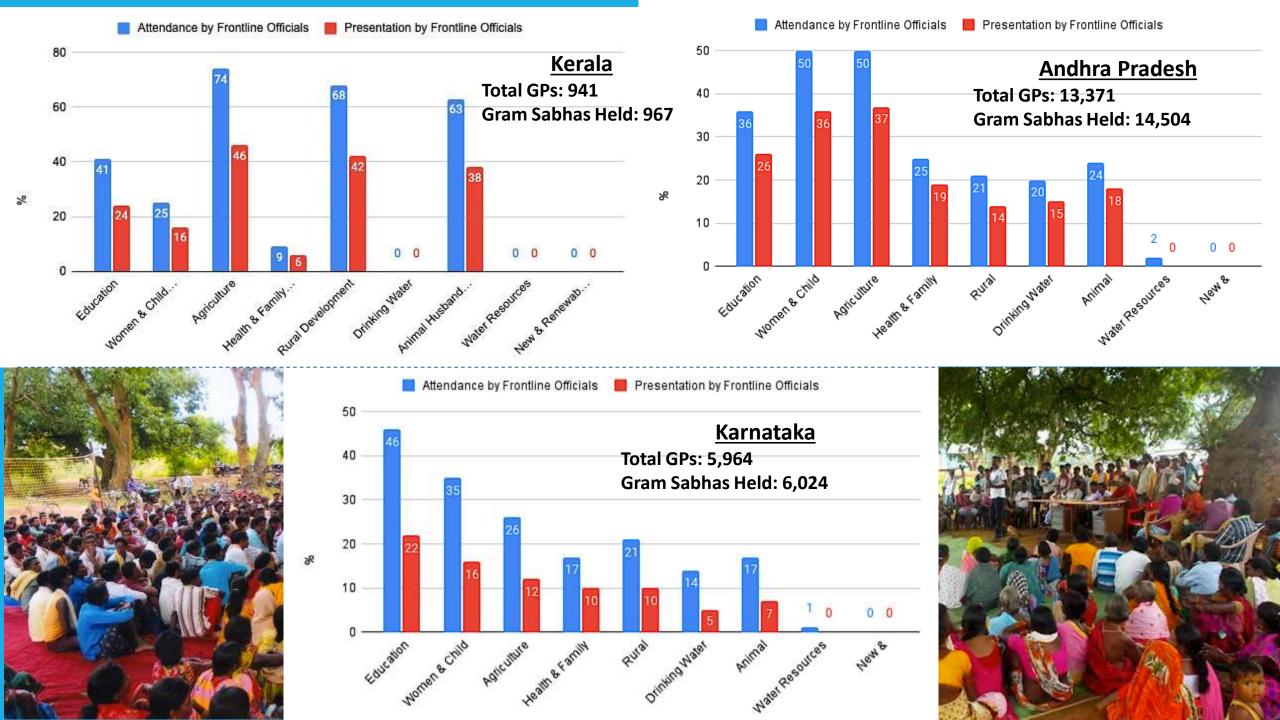
role that such authorities and communities can play in implementing sustainable development

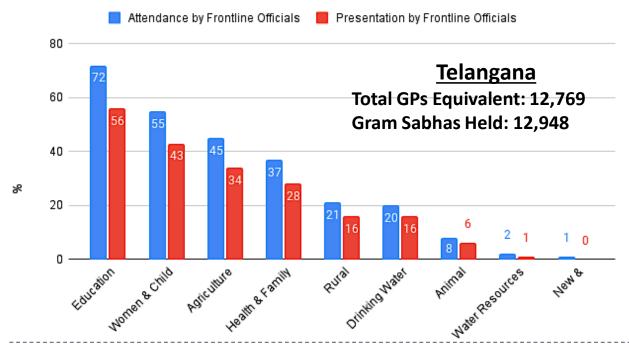


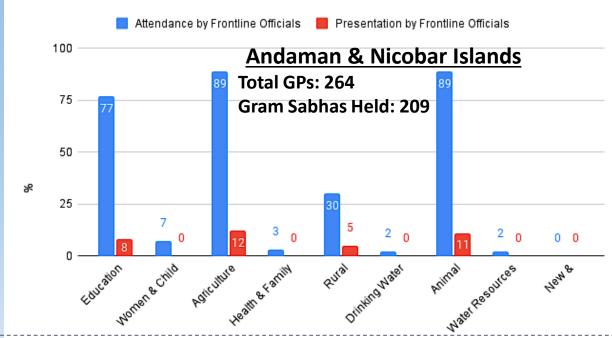




Localising SDGs with PRIs











## What do guidelines of Scheme say?

### **Jal Jeevan Mission**

- The planning, implementation, management, operation & maintenance of the project will be done by the village community and the project will be run in all habitations by the villagers themselves;
- The main work of the project will be done by the Department Public Health Engineering Dept. under the supervision of the local community;

### **Swacchh Bharat Mission**

- Explore further use of innovative tools like Community Radio for connecting directly with local communities
- Facilitate organization of workshop, conferences

Each Gram Panchayat shall develop a Village
Swachhata Plan for each financial year involving
people from all villages, especially women and
marginalized people and ensure that a credible pl
The GP shall
also ensure the correct site selection for building
community toilets in all villages, and to especially

## What do guidelines of Scheme say?

### **NSAP**

 Panchayat selects the beneficiaries in Gram Sabha

## Pradhan Mantri Kisan Sampada Yojana (PMKSY)

- Panchayats support Deptt in establishing Food Parks
- Panchayats to be consulted before submitting proposal

### PM-Kisan

 Panchayat selects the beneficiaries in Gram Sabha

## Mission for Integrated Horticulture Development

 Panchayats are responsible for identification of crops/species for horticulture and arrange training, extension











## From Schemes in Rural Areas



## Themes with PRIs in Rural Areas



## Theme 1 Poverty free and enhanced livelihoods in Village

Modified	Centrally Sponsored /Central Sector	State	GP level
GP level	Schemes (CSS)	sponsored	projects/pro
Targets		schemes	grammes
			(GPDP)
To facilitate	1. Mahatma Gandhi National Rural		
to improve	Employment Guarantee Act (MGNREGA)		
the living	2. DeenDayalAntyodayaYojana (DAY) -		
standards of	National Rural Livelihood Mission		
BPL	(NRLM)		
households	3. PradhanMantriAwaasYojana-Gramin		
	4. National Social Assistance Programme		
	(NSAP)		
	5. Market Intervention Scheme and Price		
	Support Scheme (MIS-PSS)		
	6. DeenDayalAntyodayaYojana (DAY)-		
	National Urban Livelihood Mission		
	(NULM)		
	7. PradhanMantriAwaasYojana-Urban		
	8. Development of Skills (Umbrella Scheme)		
	9. Prime Minister Employment Generation		

## WHOLE of GOVERNMENT APPROACH

## 29 Subjects & 18 Line Ministries

Social welfare

**Drinking Water** 

Minor Irrigation

Land Improvement Cultural activities

Minor Forest Produce Health and Sanitation Welfare of weaker sections Women and child development

Adult and non-formal education Maintenance of Community Assets

Public Distribution System RoadsRural ElectrificationEducation

Small scale industry

Animal Husbandry

Fuel and Fodder

Rural Housing

Agriculture



























Ministry of Drinking Water and Sanitation



Department of School Education & Literacy Ministry of Human Resource Development Government of India







रात्यमेव जयते GOVERNMENT OF INDIA







Ministry of Health & Family Welfare Government of India

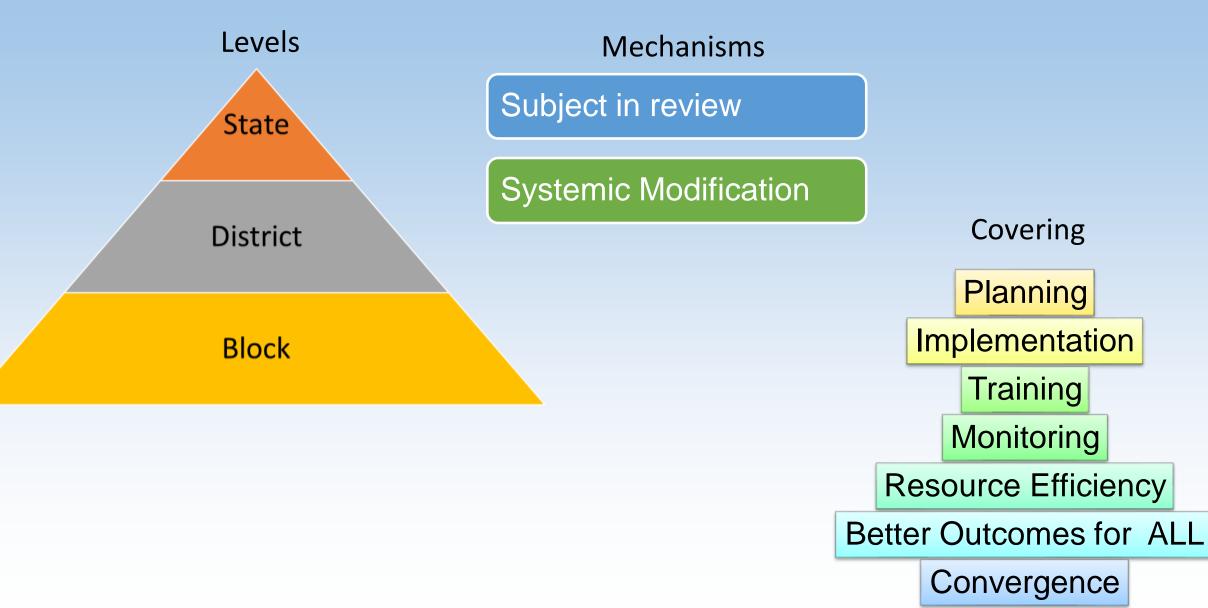








## Institutional Mechanism



## Training & Capacity Building

SUSTAINABLE DOVIDING GOALS

- Reduce ToT and cascade approach
- National Capacity Building Framework (NCBF)

Online seminars	Impactful photographs	Skits/Role plays	Street plays
TV	Traditional folk media	Inspirational songs	Puppet shows
Radio/FM.	News letters	Hoardings	Wall posters/wall paintings
Videos	YouTube channel	Online learning material	Pamphlets
Community Radio	SATCOM	Participatory reading & learning.	Quiz, debates etc

# Training and Capacity Building Synergy with Departments' IEC/Training/CB



- Identification of Resource Persons, Trainers, Trainees, Content, field personnel, Institutions, Infrastructure
- IEC planning convergence local to Sanctioning Committee in Ministry
- MoPR's reviews / Ministries reviews
- Youth & Children
- Demand driven programmes Need based



# Training and Capacity Building Synergy with Departments' IEC/Training/CB



- IEC/Training/CB component available under major flagship schemes
- Train to strengths
  - ✓ MoPR basic services and on panchayat administration, accounting etc.
    Overview , Information of schemes, Good Governance
  - ✓ Ministries/Departments Sectors --- Themes -No Training without Department for Theme
- UNICEF Child friendly local governance, WASH
- International days / National days
- Sankalp



## Convergence in Training and IEC

## From the guidelines of Beti Bachhao Beti Padhao

- Train Elected Representatives / Grassroot functionaries as Community Champions to mobilize communities to improve CSR and promote Girl's education.
- v) Strengthening capacities of Panchayati Raj Institutions/Urban Local Bodies/ Elected Representatives/Grassroot workers as catalysts for social change, in partnership with local community/women's/youth groups.
- vi) Engaging with Communities to challenge gender stereotypes and social norms.

## **Convergent Calendar**

4 District level programmes for Panchayats along with partners every month.
 Repeat same Theme every alternate month



Theme / Goal	MoPR and Partner Ministry	Program month
Healthy Village	Women and Child Welfare & Health	1,3,5,7,9,11
Engendered Development	Women and Child Welfare & Rural Development	2,4,6,8,10,12
Child Friendly Village	Women and Child Welfare & Education & UNICEF	1,3,5,7,9,11
Clean & Green Village	Drinking Water Supply - EoFCC & MNRE	2,4,6,8,10,12
Water sufficient village	Drinking Water Supply - Rural Development & Agriculture	1,3,5,7,9,11
Socially Secured	Rural Development - Social Justice & Women and Child	2,4,6,8,10,12
(Including Zero Hunger)	Development & Police	
Good Governance & Self-sufficient	Rural Development	1,3,5,7,9,11
infra		
Poverty & Enhanced Livelihoods	Rural Development & Bankers & Skill Development &	2,4,6,8,10,12
(including Zero hunger)	Agriculture	M 1

Participants: Panchayats (Sector Enabler i.e., the Panchayat Committee member), Scheme Committee Member, Scheme officials, Best performing Panchayats, Trainers, any others (from other Districts/States)

Purpose: Sharing best practices, inspiring other panchayats, and training on the next aspect of the Theme.

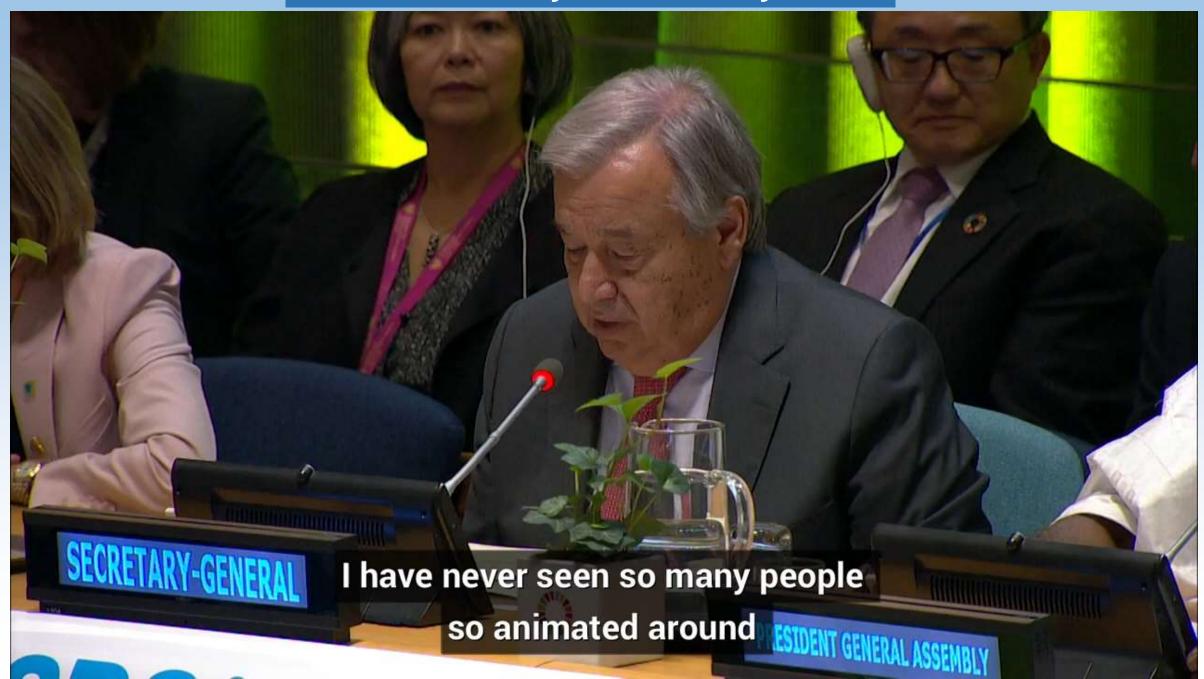
### YEARLY CALENDAR By Sushil Sansare (BDO)

JANUARY		FEB	RUARY	MARCH World water day 22th SDG Theme 2 Healthy village		APRIL Panchayati Raj day 24 <sup>ti</sup> SDG Theme 8 village wii good governance	
Health	*Financial training of ANM/MPW *Leprosy day 30th jan	Health	*Pulse Polio *World Cancer day 4th Feb	Health	*World TB day *PRI training	Health	*Vector born disease control *7th April world health day
ICDS	*3rd Jan Sawitribai Fule Balika Din *12th Jan Jija Mata jayanti program *Community based events *International Balika Saptah	ICDS	*Anemia camp	ICDS	*1 to 15 nutrition fortnight malnutrition awareness *Different training for Angan Wadi worker *Health check up camps *Adolescent girls meeting	ICDS	*2nd April New children admission day *World Immunization week *National save motherhood day 11th *Kanya sanman day 18th
MSRLM		MSRLM		MSRLM	*World women day 8th March	MSRLM	
Education		Education	*National Science day 28th Feb	Education	*Consumer day 15th March	Education	**************************************

### YEARLY CALENDAR By Sushil Sansare (BDO)

	MAY	JUNE World environ day 5 <sup>th</sup> SDG Theme 3 Child friendly village		JULY SDG Theme 1 Poverty free village		AL	JGUST :
Health	*PRI training on tobacco *31 <sup>st</sup> May World no tobacco day	Health	*Diarrhea control *Malaria fortnight	Health	*World population day 11 <sup>th</sup> *Diarrhea control fortnight *National Doctors day 1 <sup>st</sup>	Health	*Newborn care *1 to 7 breast feeding week
ICDS	*World family day 15 <sup>th</sup> May	ICDS	*World parent day  1st June *Internation al day against Child labor	ICDS	*Aarambh training for AW worker *World Yuva kaushalya divas 15 <sup>th</sup> *Adolescent	ICDS	*1 to 7 breast feeding week *Bal sabha *Mahila sabha
			12 <sup>th</sup> *Parents meeting		girls meeting		
MSRLM		MSRLM	*Food safety day 7 <sup>th</sup> June	MSRLM	*SHG financial literacy training *Gramsangh basic training	MSRLM	*SHG accounting training
Education	*Maharashtra day 1 <sup>st</sup> May	Education	*Internation al Yog day	Education		Education	*Internation al Youth day 12 <sup>th</sup> *Independen ce day 15 <sup>th</sup> *National Sports day 29 <sup>th</sup>

## **Constancy and Vibrancy**



## Best Practices & Documentation

SUSTAINABLE SUSTAINABLE SUSTAINABLE GOALS

- Inter-departmental Team
- Link to Training –
   TV/Radio/Newspaper/In-house journal
   (Mutram)/ Social Media
- Awards
- Beacon
- Repository
- Link to Dashboard

- ☐ From Glossy Books to Regular process
- ☐ From Agency to In-house

#### **Dashboard**



**Poverty Free and** Enhanced **Livelihoods Village** 



**Healthy Village Child Friendly** Village



**Water Sufficient** Village



Clean and Green Village



Self-Sufficient Infrastructure in Village



Socially secured Village

Ease of Working with Ministries/Departments for PRIs



Village with Good Governance



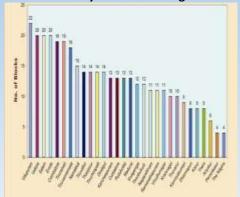
Engendered **Development in Village** 



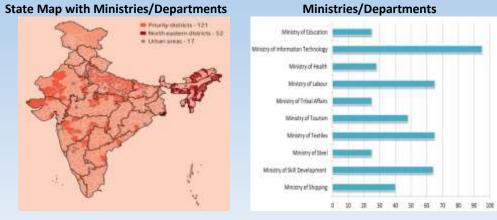
#### Panchayat Development Index

**State Level Score** 

**Panchayat Level Ranking** 



Priority districts - 121 m North eatlern districts - 52 # Urbanamas-17



**SDG Achievement Progress** 







#### **Special Initiative & Innovation**



A SHARING FACILITIES AND PROPERTY OF LANGE BOTTOM.

National Level Workshops/

**Programmes** 

**State Level Workshops/ Programmes** 

			 - 0	
				-
KANCHI	EEPUR	AM		
CHENG	ALPAT	TU		-
TIRUVA	ALLUR			
CUDDA	LORE			
VILLUP	URAM			
KALLAK				
TIRUVA	MANNA	1ALAI		

- 21.02.2022 (Programme 1)
- 24.02.20222 (Programme 2) 28.02.20222 (Programme 3)

#### **SDG External Links**



https://www.un.org/sustainabledevelopment/sustainable-developmentgoals/



https://sdgs.un.org/



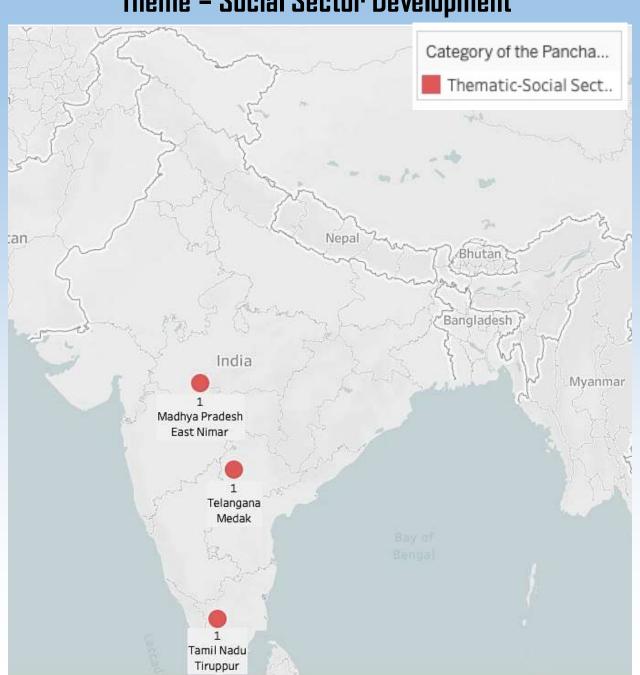
https://www.globalgoals.org/





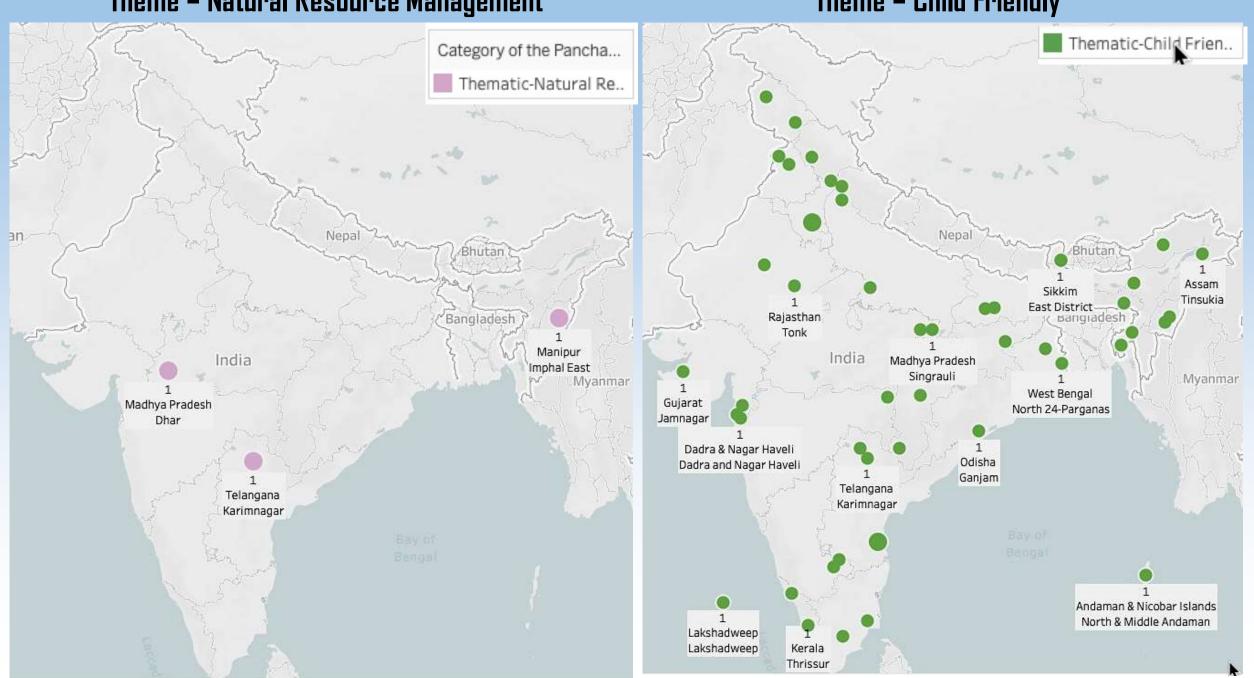
### Theme - Sanitation Category of the Pancha... Thematic-Sanitation Punjab an Bathinda Bhutan Assam Bangla Uttar Pradesh Nalbari Fatehpur Rajasthan India Udaipur West Bengal Myanmar Bardhaman Andhra Pradesh Srikakulam Andhra Pradesh Y.S.R. Tamil Nadu Coimbatore

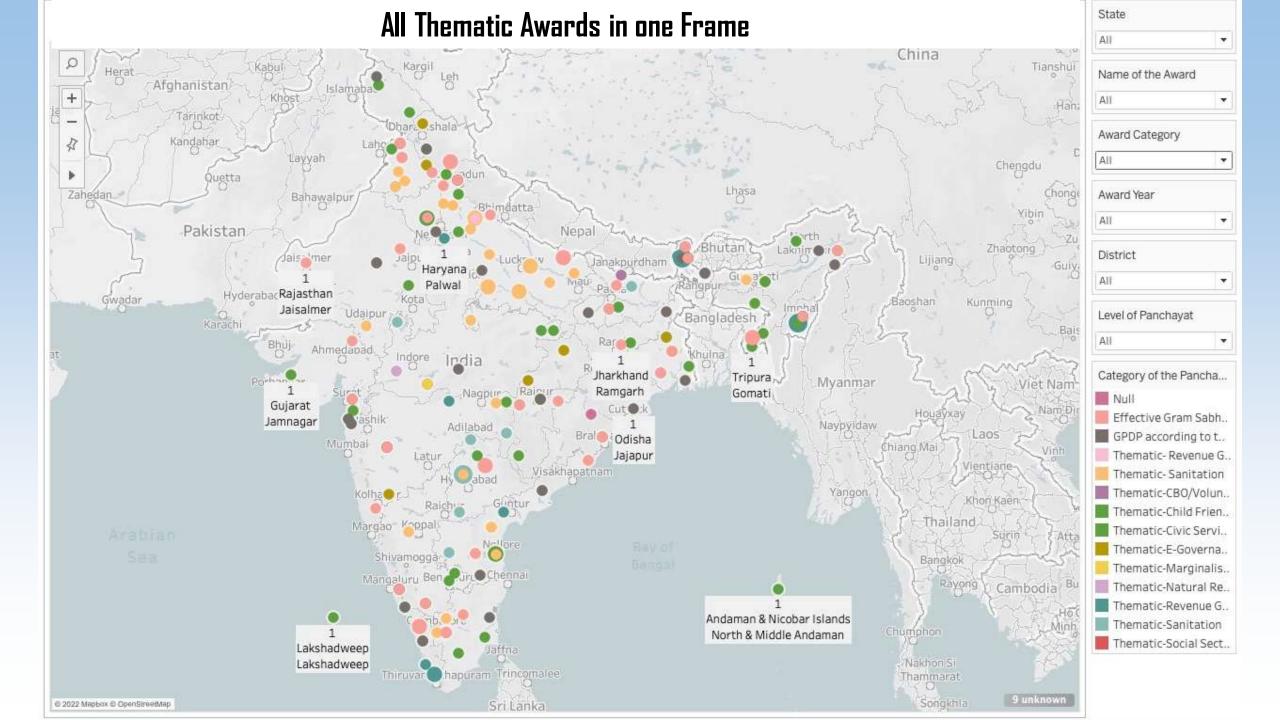
## Theme - Social Sector Development

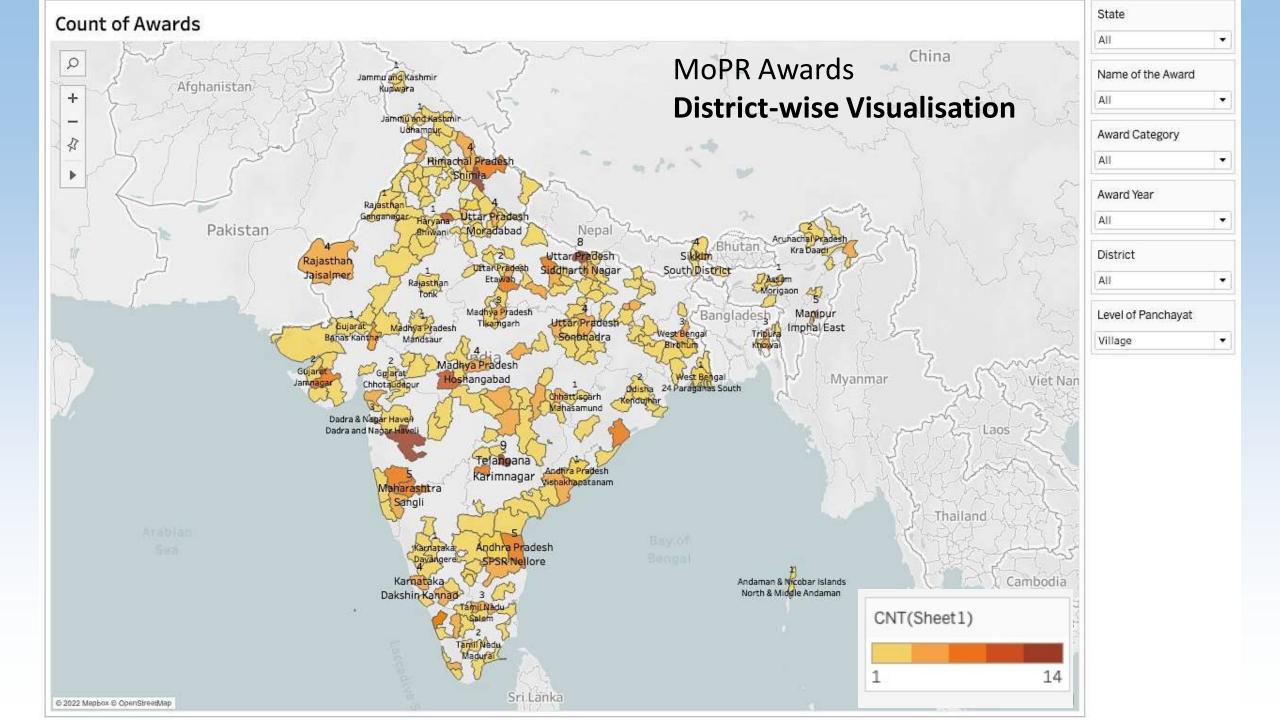


Theme - Natural Resource Management









## Incentivization



- Categories
  - Panchayat Development Index
  - SDG Achievement
  - Thematic progress
  - Special Initiative

- Financial
- Non- Financial Media , Events , Resource Person

- Organizations / CSR
- Young Champions for SDG
- Star rating and NAVARATNA 9 Themes
- Multi-level Table of Awards at different levels.docx

Incentivisation- indicative figures for States.docx

- Progress level differential incentives
- STATE NITI Aayog Governing Council

## Incentivization

## Whole of Government - Together for Incentivisation

Ministry – Theme connected
 WCD + HRD – Child friendly
 RD + WCD – Engendered Development
 Health + WCD – Healthy Village
 Jal Shakthi – Water Sufficient
 E&F + Jal Shakthi – Clean and Green
 MoPR – Good governance



Reward & Recognize good performing districts, block, panchayats, grassroot workers and local champions.

Beti Bachhao beti Paddhao

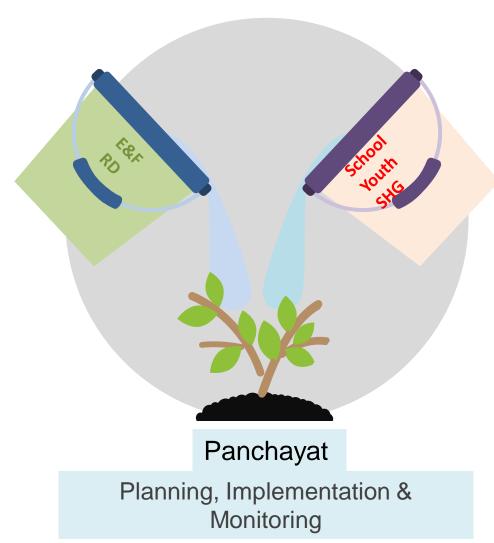


## Theme – Scheme – Targets (LIF) - Incentive

### **Clean and Green**



Indicators cover Schemes of Sanitation, Environment, Forest, Water



Depts involved

E&F, DWS, JJM RD, UBA School Education

## Achievements and Maintaining the Grades

Average Village per Block										
Grade	Year 1	Year 2	Year 3	Year 4	Year 5					
Star		5	5	10	15					
Α	1	2	4	6	10					
В	2	3	8	15	18					
С	7	7	10	25	33					
Total	10	17	27	56	65					

- Panchayats are expected to move up in Grade
- Should maintain the Grades obtained
- Incentivize maintaining the grade.
- 20 % not expected to retain the grade

Category	Year 1	Year 2	Year 3	Year 4	Year 5
Star Grade Panchayats		32	152	494	831
A Grade	160	399	861	1673	2633
B Grade	796	1539	2320	3200	4085
C Grade	2976	4142	4833	5397	5807
Total ( Grades A+B+C)	3932	6080	8014	10270	12525

### **Year-wise distribution of Panchayat (Maintenance)**

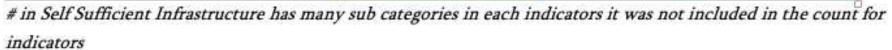
Grade	Year 1	Year 2	Year 3	Year 4	Year 5
Α		128	359	775	1506
В		669	1425	2174	3047
С		2838	3882	4582	5177
Total		3635	5666	7531	29730

### Themes, Targets and Indicators

Table 2

+

Themes	No of targets	No of Indicator
Poverty Free and enhanced Livelihoods in village	21	40
Healthy Village	14	26
Child friendly village	14	20
Water Sufficient Village	10	31
Clean and Green Village	17	45
Self Sufficient Infrastructure in Village#	14	18
Socially Secured Village	27	79
Village with Good Governance	26	78
Engendered developed Village	25	52
Grand Total	168	389









Holistic and Focussed



LIF – Data Availability

Sankalp / Choices

Targets Baseline and Benchmarking

Phasing and Targetting



**Need Identification** 

## Mission Antyodaya vs Per capita Income

MA score		Per capita income										
	<500	501-1000	1001-1200	1201-1300	1301-1400	1401-1500	1501-1600	1601-1700	1701-2000	>2001		
<20	0	0	2	0	2	3	0	2	3	4	16	
21-30	1	1	17	25	36	11	25	19	25	24	184	
31-40	0	7	141	169	185	210	166	119	163	97	1257	
41-50	2	24	473	486	603	534	465	330	349	152	3418	
51-60	2	26	403	380	439	343	257	168	172	53	2243	
61-70	0	21	138	142	150	82	68	29	20	15	665	
71-80	0	2	15	10	20	8	8	2	5	3	73	
81-90	0	0	2	4	3	3	0	0	0	0	12	
Total	5	81	1191	1216	1438	1194	989	669	737	348	7868	

## Mission Antyodaya Score vs income per habitation

MA Score	Financial per habitations								
	0-5 lakh	5-10 lakh	10-20 lakh	20 -50 lakh	50-75lakh	> 75 lakh			
<20	9	17	4				30		
21-30	118	112	43	14	1		288		
31-40	685	861	391	106	4	1	2048		
41-50	1445	2163	1349	440	21	7	5425		
51-60	793	1356	944	437	44	19	3593		
61-70	197	352	270	162	20	14	1015		
71-80	10	31	39	10	1	3	94		
81-90	3		6	5			14		
>90			1				1		
Total	3260	4892	3047	1174	91	44	12508		

## Mission Antyodaya vs No of Habitations

MA Score	No of Habitations													
	1-5	6-10	11-15	16-20	21-25	26-30	31-35	>36	Total					
<20	13	13	3	1	0	0	0	0	30					
21-30	142	91	30	12	6	1	2	4	288					
31-40	1309	536	138	30	16	8	5	6	2048					
41-50	3546	1281	345	139	64	26	12	12	5425					
51-60	1953	947	380	168	73	32	12	28	3593					
61-70	441	263	137	75	41	22	14	22	1015					
71-80	47	19	12	7	3	2	0	4	94					
81-90	8	4	1	0	1	0	0	0	14					
>91	1	0	0	0	0	0	0	0	1					
	7460	3154	1046	432	204	91	45	76	12508					

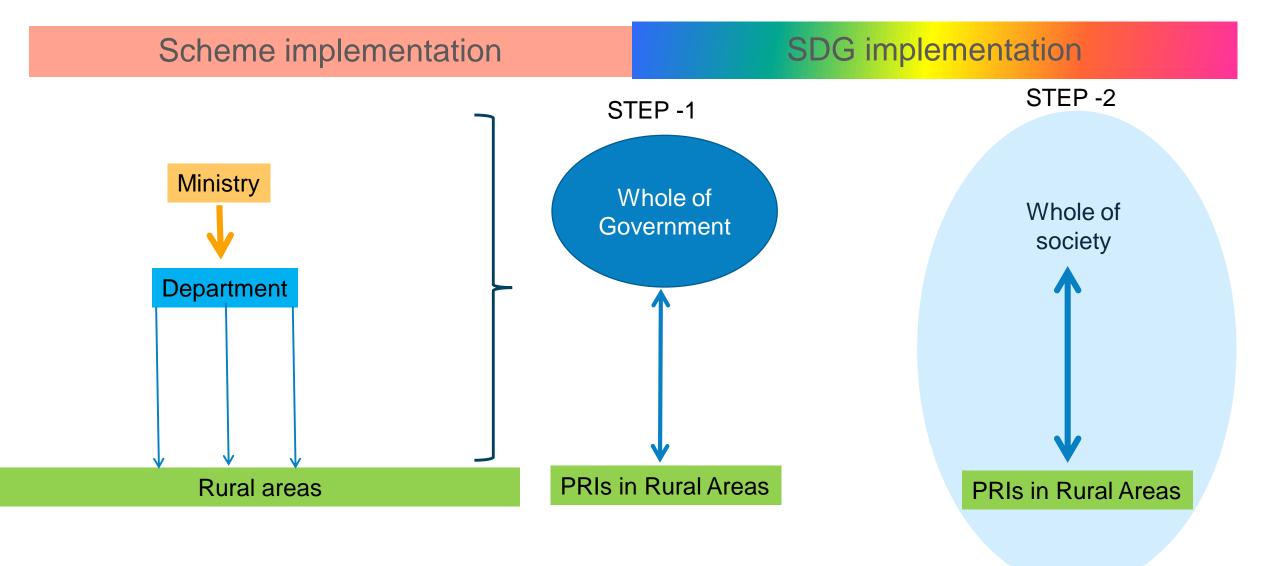
## Resource Mapping and Localised Mapping

## Service delivery matrix for addressing stunting and wasting

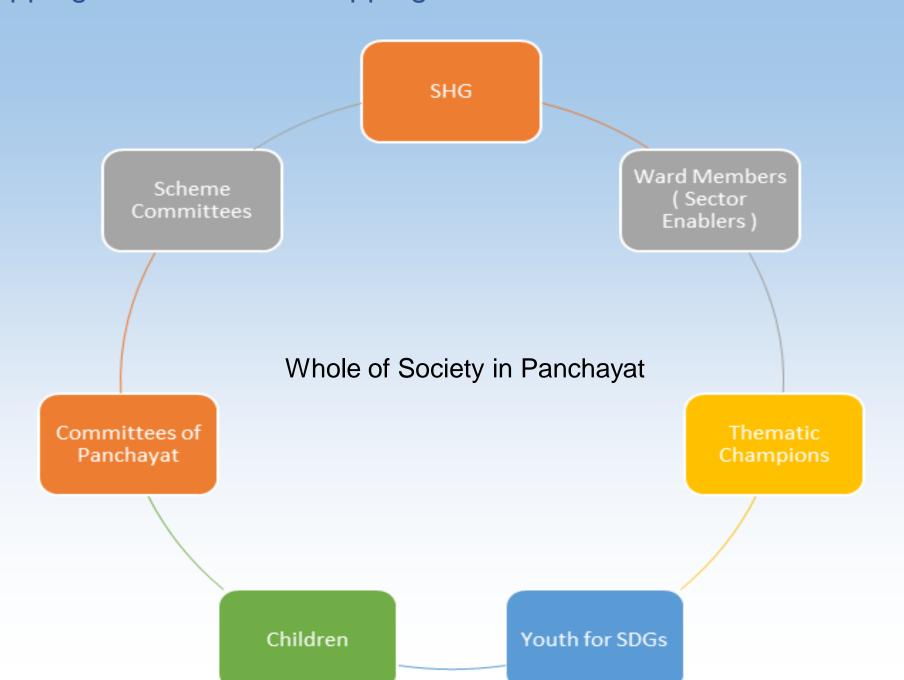
services Dept.	ANC and Care during first 1000 days	Supple mentary feeding	Comple mentary feeding	Variety hot cooked meals	Take Home ration	Nutri/ kitchen garden	CBE* Events	Trg	VHN Com mitte e meet ing	Referr al of SAM and MAM	Cou nsel ling	Aware ness creati on	Fortifica tion	Immu nisati on	Monitoring and Support	IFA supplementat ion
SW&NMP																
- ICDS																
RD&PR –																
panchaya																
ts																
Health &																
Family																
Welfare																
Ayush																
NRLM																
TNCDW																
School																
education																
NGOs																

<sup>\*</sup> CBE: Community Based Events – Village Health and Nutrition Days, Poshan Maah, Poshan assembly, Poshan Panchayats – activities related to making nutrition a people's movement

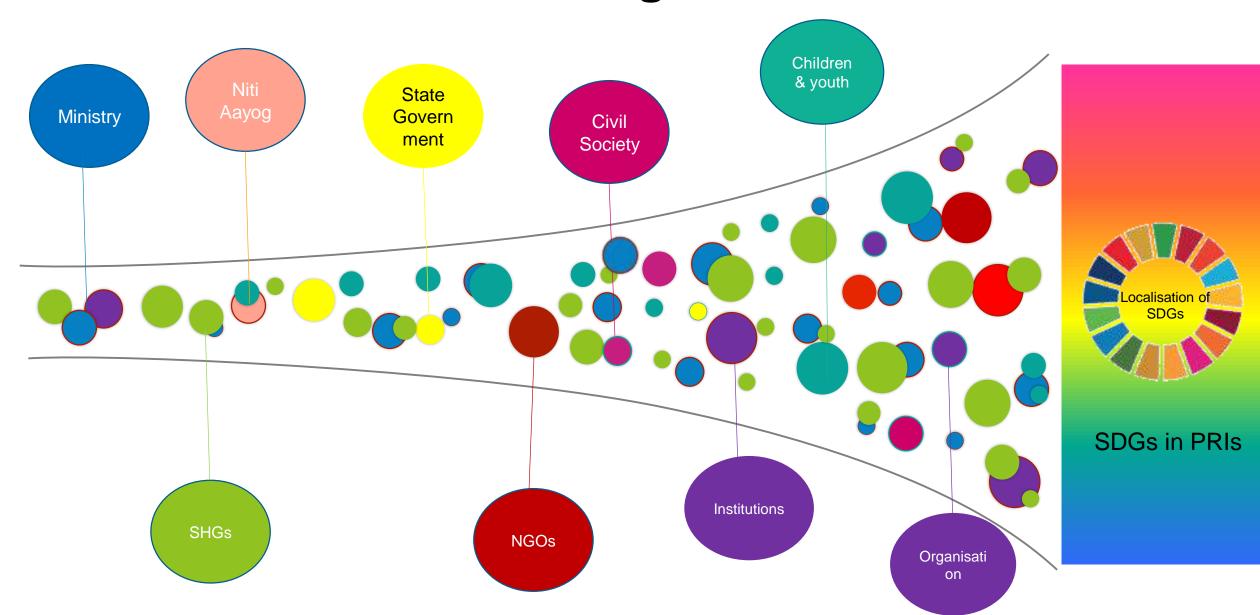
### From Scheme to Localisation of SDGs in Rural areas with PRIs



## Localised Mapping and Resource Mapping - Whole of Government to Whole of Society



## Convergence





Children and young women and men are **critical agents of change** and will find in the new Goals a platform to channel
their infinite capacities for activism into the creation of a
better world

a broad alliance of **people, governments, civil society and the private sector**, all working together to secure the future we want for present and future generations.



Leave No One Behind Leave No Village Behind













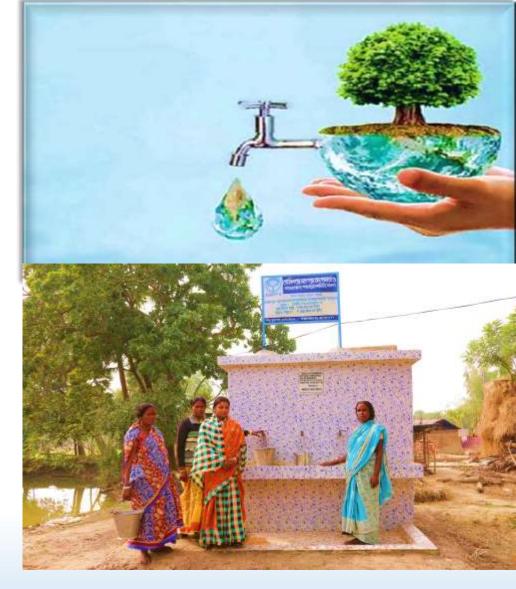


Healthy Village









**Vision:** A village with Functional House Tap Connections to all, with targeted standard of quality water supply, good water management and abundant water availability for agriculture and all needs, and conserving its water ecosystem















Self-sufficient Infrastructure village



**Vision:** To achieve Self-sufficient Infrastructure and ensure access for all to adequate, safe and affordable housing and basic services.







## **Local Goals and Targets**



Technology



Team Work



Pillar of Good Governance

Timeline

Transformation



Q

Transparency





We recognise that there are **different approaches**, visions, **models** and tools

available

It will be for **all of us** to ensure that the journey is successful and its gains irreversible.



"We can be the first generation to succeed in ending poverty; just as we may be the last to have a chance of saving the planet. The world will be a better place in 2030 if we succeed in our objectives."