सत्यमेव जयते
Ministry of Education
Goverment of India

उन्नत भारत अभियान
UNNAT BHARAT ABHIYAN

Unnat Bharat Abhiyan

Transforming Rural Livelihood through Science and Technology

शिक्षित भारत –सक्षम भारत – स्वस्थ भारत – संपन्न भारत- आत्मनिर्भर भारत

Three days National Write-shop on preparedness of Road Map and Draft Plan of Action on LSDGs in PRIs

July 04, 2022

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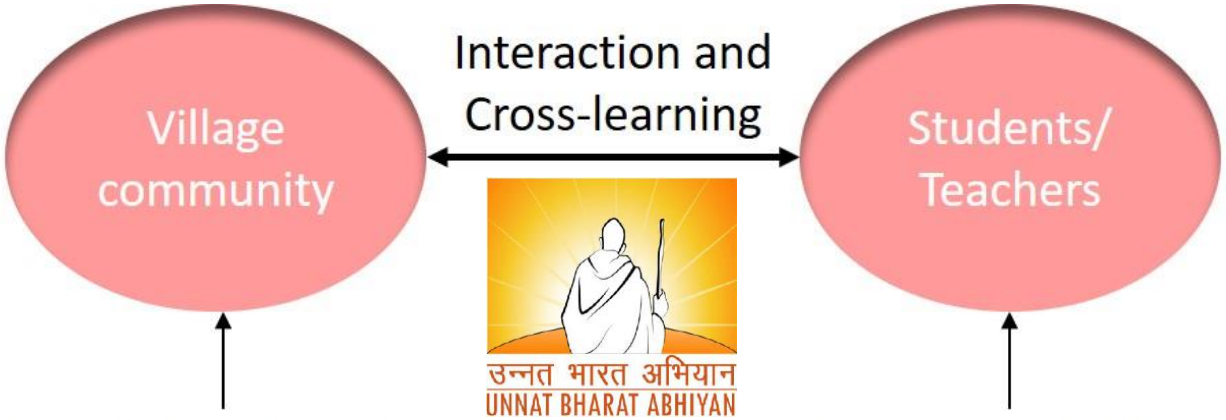
Unnat Bharat Abhiyan facilitates sustainable rural development through Higher Education Institutions

The need to orient the academic system to practically understand societal issues and address real-life challenges in villages is realized!



1. Knowledge of on-the-ground problem and past experiences

2. Provision of solutions based on traditional knowledge systems

Knowledge/ skill to understand a problem and devise appropriate solutions

Mission

- **Development of mechanisms for coordination among educational institutions, implementation agencies, and grassroot stakeholders**

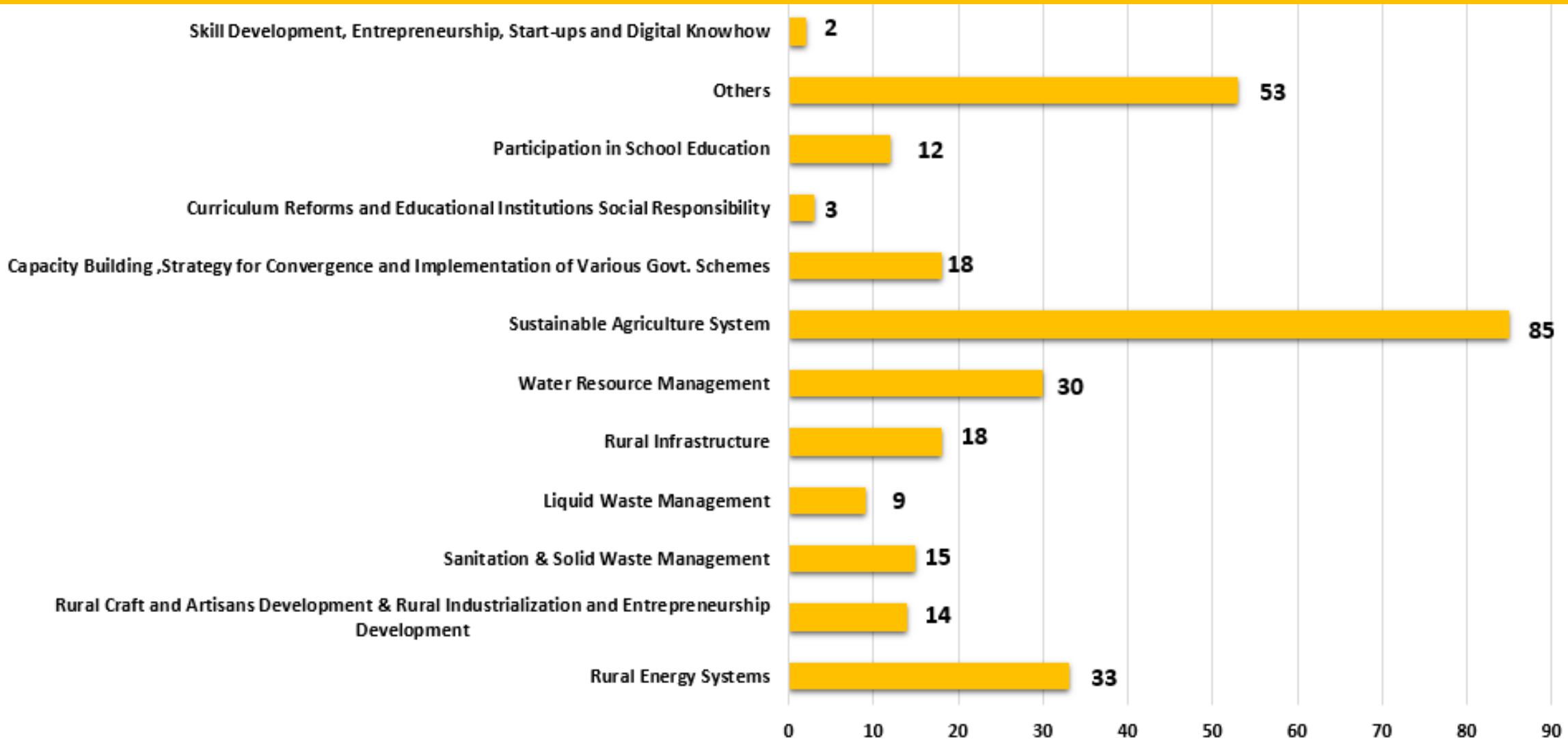
- **Holistic and sustainable development of village clusters through utilization of local resources and technological interventions, leading to livelihood generation**

- **Reorientation of academic curricula and research programs in alignment with the local needs**

Opportunity to enable faculty and students of higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth of villages

Projects sanctioned under UBA Subject Expert Groups

About 292 projects have been sanctioned under UBA-SEGs till date



Technology interventions guided by UBA-SEGs

Technology development and customization

Universal Load Carrier Trolley

Mobile Hydraulic Lift

Solar Tunnel Greenhouse Dryer Coupled with Biomass Backup Heater and Automated Coconut Broom Making Machine

Environment controlled, automated green house for high-valued agro produce in Vidarbha region

Provision of Better Health Conditions through a Mobile App for Kidney patients in Pathavaraka village, Uddanam region

Mobile App by BRAU biotech dept for CKD patients of Uddanam

EXPRESS NEWS SERVICE

Dr BR Ambedkar University (BRAU) Biotechnology department faculty members have developed a mobile App under Unnat Bharat Abhiyan (UBA) programme. The aim was to link CKD patients with various service providers.

Out of 700 varsities, which submitted proposals on various issues, the BRAU is one of the 20 universities selected. The BRAU has submitted the proposal for developing a mobile App to bridge the gap between the CKD patients and service providers in the Uddanam region.

As part of the Central government's UBA programme, the BRAU Biotechnology department and NSS unit have conducted a survey on the socio-economic conditions of the people at Varaka and Jaggayyapeta villages in Kaviti mandal of the Uddanam region. Besides creating awareness among people of Uddanam region on the CKD and preventive measures, the BRAU officials are likely to bring technology to the aid of CKD patients.

About the mobile App, BRAU Biotechnology professor Dr Lokeswari said the application contains the history of the CKD patients registered in the nearby primary health centre (PHC), information of service providers, dialysis centres, medicine and medical examinations. She also said the doctors can look into the patient's history in this application. As it is a mobile App, it would be accessible to almost all the patients and other service providers.

Similarly, the pharmacists can send alert message to the patients inviting them to take medicine from the hospital. Similarly, the doctors can look into the patients' medical reports through this App. Currently, the App is on trial and error stage, it would be ready by November-end, Dr Lokeswari added.

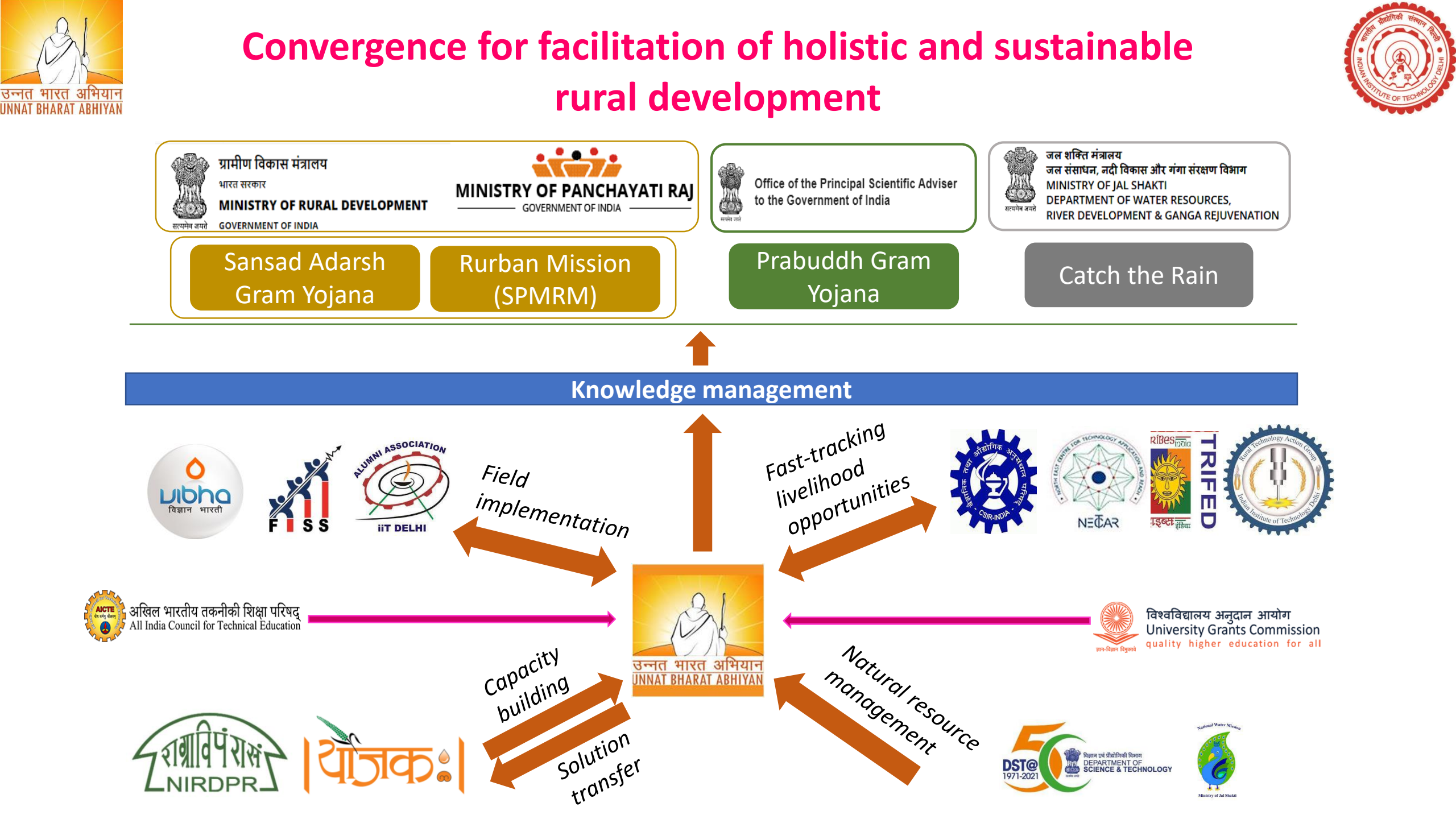
Machine for Baria, Seviyan, Pickle, Murabba, Cotton Razai and Pattal making machine

Development of Digital classrooms

Lake restoration

ZBNF in Drought affected villages in Andhra Pradesh

Convergence for facilitation of holistic and sustainable rural development



Fast-tracking livelihood creation in rural areas through technology diffusion

To boost livelihood with little and moderate skill sets, especially for rural set-up

Diffusion of rural technologies for societal benefits through UBA network

Technology pitching and demonstration events for garnering stakeholder interest

Planning, implementation, capacity-building monitoring and evaluation through UBA network

Establishment of National Rural Technology Demonstration Centers

Establishment of National Rural Innovation Facility for Skills and Rural Entrepreneurship Development

APPROACH

Framework to assess suitability of technologies for deployment in rural areas created by CSIR-UBA

A repository of 82 CSIR technologies created based on the above framework

Technologies shortlisted for implementation by CSIR-UBA based on region-specific relevance

3 Technology pitching and demonstration events – online, offline, hybrid modes – showcasing about 40 CSIR technologies

Participation from over 2000 UBA institutions, over 50 CSIR scientists, representatives from VIBHA, NECTAR and other stakeholders

Fast-tracking livelihood creation in rural areas through technology diffusion

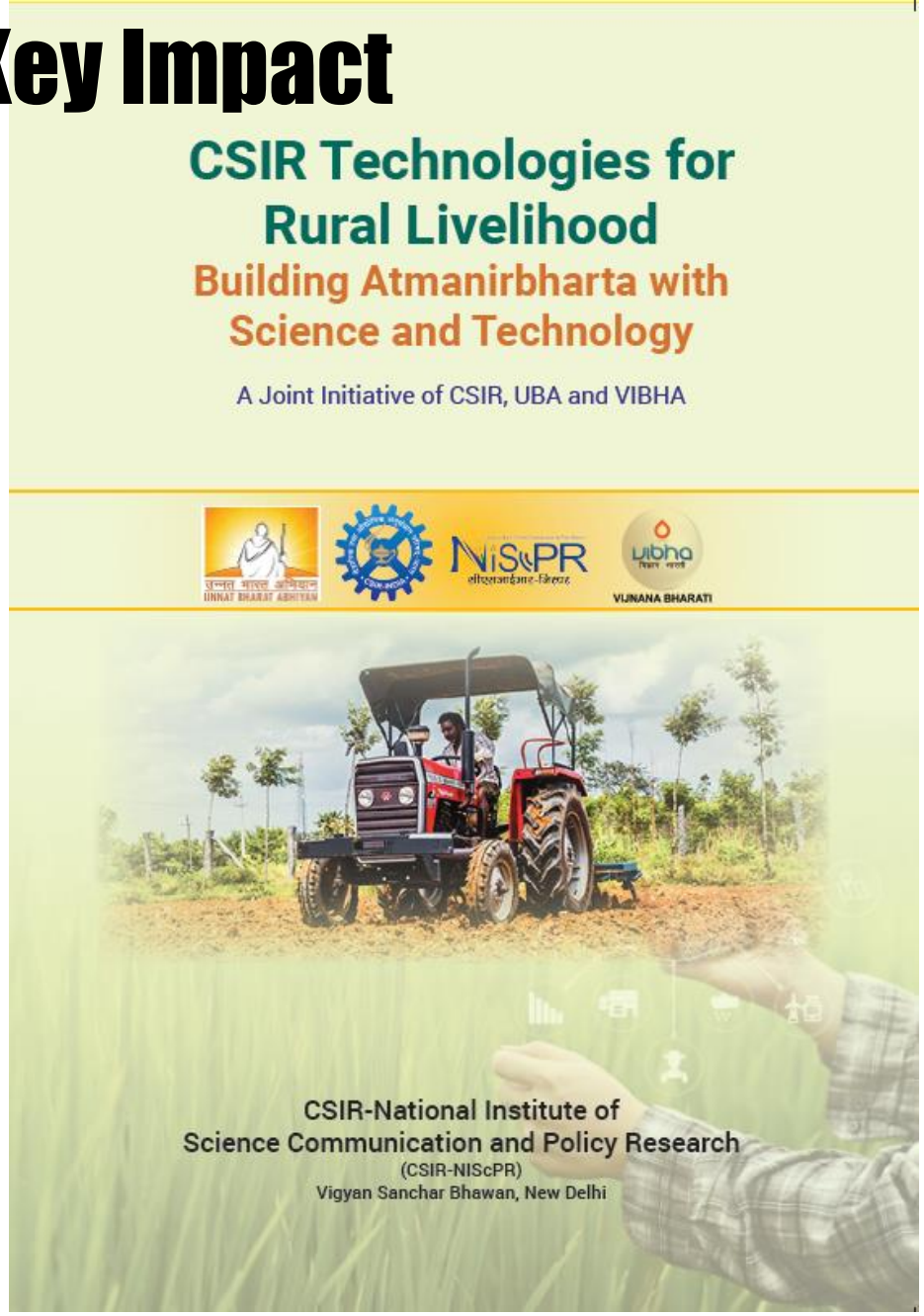
Pan-India

- Over 40 CSIR technologies demonstrated
- Above 50 potential technology seekers identified across multiple states
- Pilot phase: development of technology implementation strategy is in progress

Northeast India

- 2 startup events as part of 2 technology conclaves respectively were organized in collaboration with NECTAR
- 4 select startup projects mentored by UBA out of which one is funded by NECTAR
- Setting up of technology demonstration and rural entrepreneurship centres is underway at Khanpara and Dima Hasao districts in Assam

Key Impact



Launched by Shri Jitendra Singh, Hon'ble Union Minister of State of the Ministry of Science and Technology and the Ministry of Earth Sciences on January 14, 2022

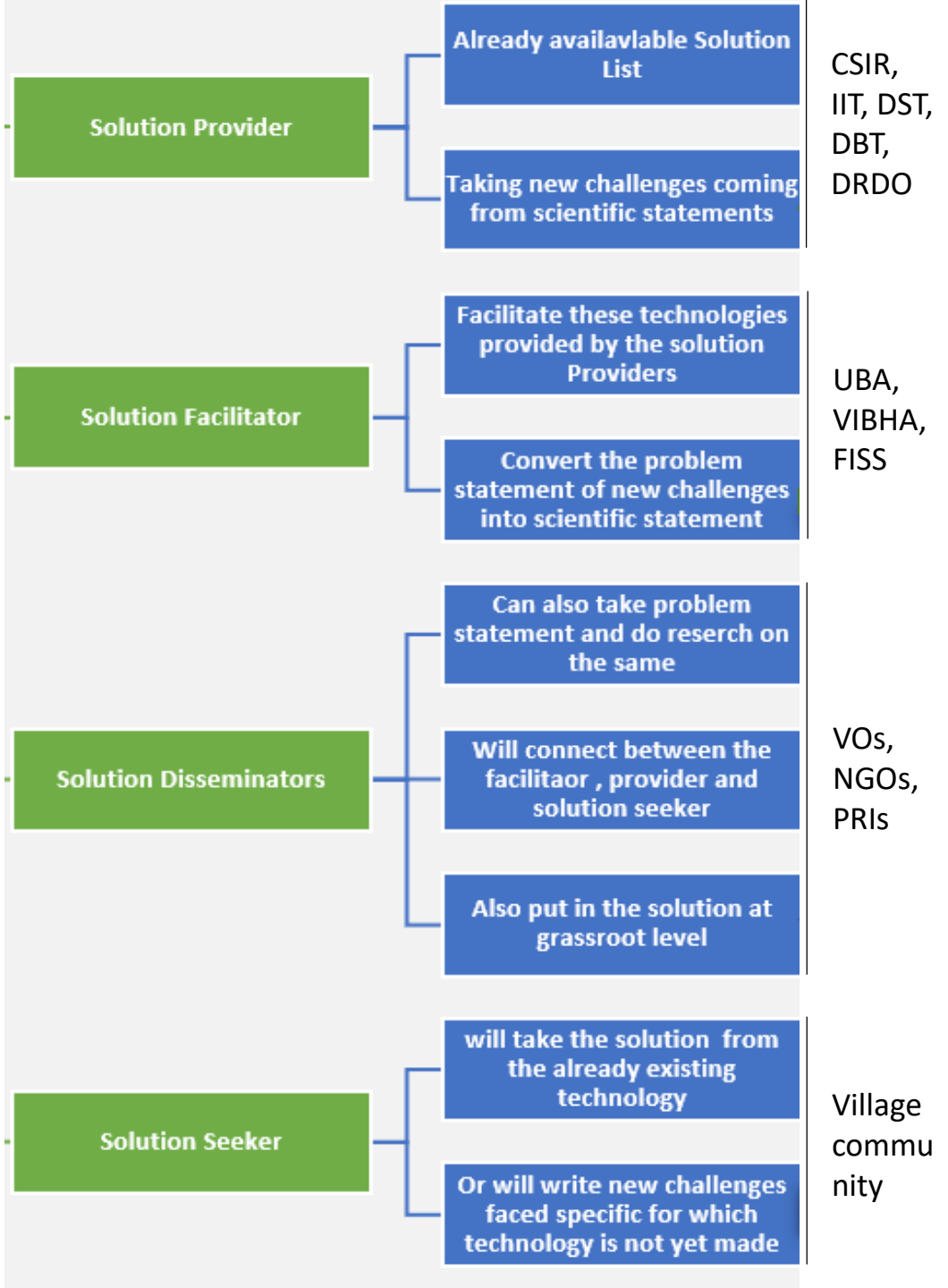
Framework for assessment of the suitability of CSIR technologies for deployment in select geographies (work in progress)

	Basic Information		Salient Features of Process/Technolog	
1	Title of the technology		Tentative supply chain (source of raw material, machinery to possible market)	
2	Describe the technology (salient features)		Can it be a part of circular economy?	
3	Objective of development/ purpose of the technology		How can the end product(s) be utilized?	
4	Equipment and machinery required		Is/are the end product(s) biodegradable? What about the waste products obtained in the process?	
5	Duration to the first output after installation		Possible chain of value addition	
6	Is the product output seasonal or continuous?		Can the complete value chain be made locally?	
7	Quality and stability of the obtained product(s)		How everything from top to bottom can be made in the village itself (circular and local)?	
8	Market demand of the product(s)		How to implement the technology from root to tip?	
9	Resources required (raw material, energy, water etc.) for operationalization of the technology		Can the technology be implemented at family-level or is external manpower required?	
10	Climatic and geographical conditions required (temperature, rainfall, humidity, winds, terrain, soil condition etc.)		Training days or months required to learn the technology properly	
11	Area footprint of the process		**Additional Information**	
12	Gestation period of the project		Manpower required to run the technology	
13	Minimum economic unit size		Status of commercialization of the technology. Please provide details.	
14	Indicative investment (please provide separately for minimum-sized unit and for larger units)		Scale of funding required	
15	If the technology is a plant/ crop etc., • What is the shelf life of the crop? • Compared to the parent variety, what diseases is it prone to and the incidence of infection?		Budget with breakage	
16	Advantages of the indicated technology over other similar commercially-available technologies (please share supporting data)		Type of certification(s)required for the product	
			Risk(s) involved with the technology/ process/ product	
			Technology photos	

Tech4Seva

Technology Outreach as an Enabler for Inclusive & Sustainable Development

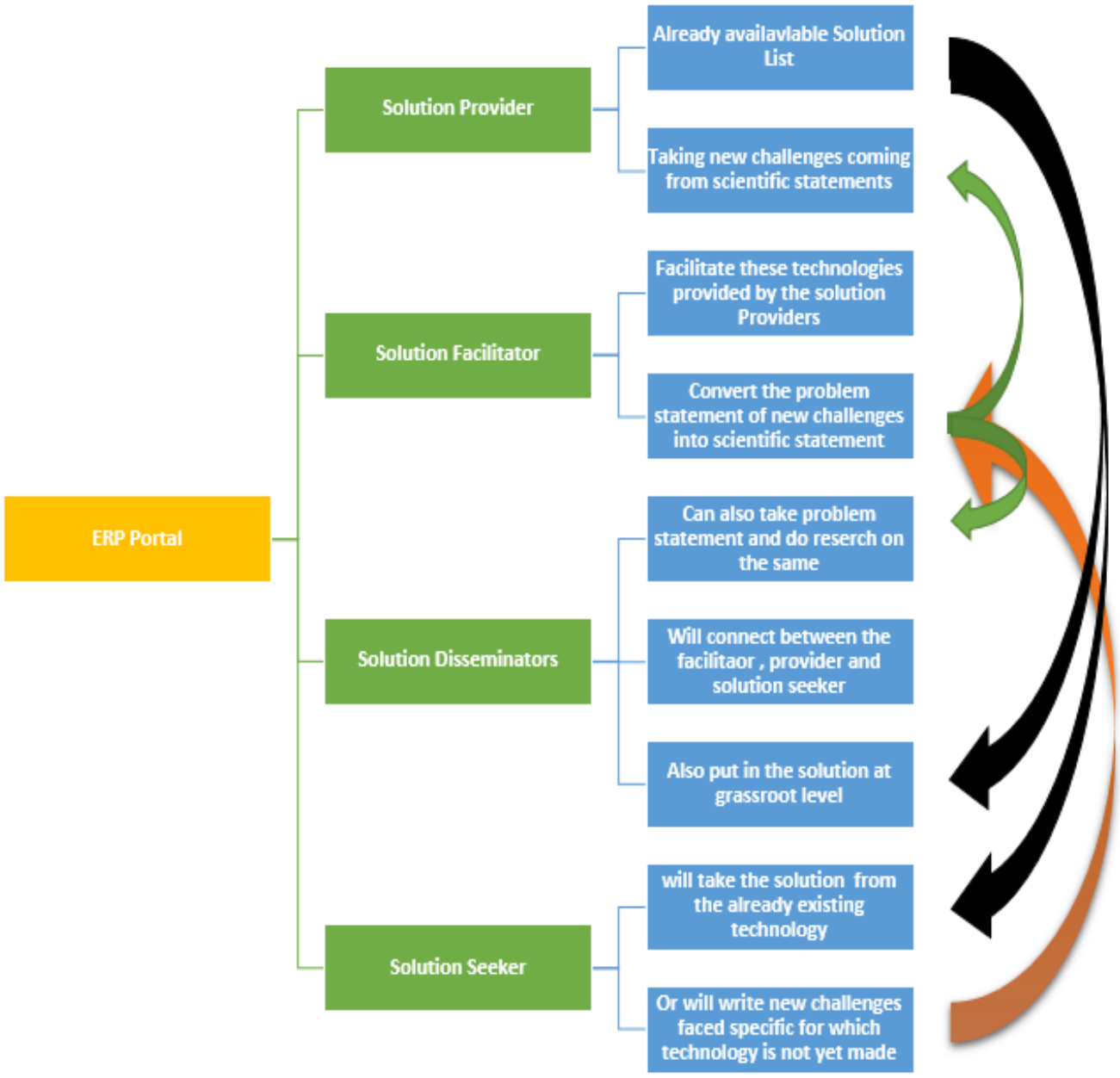
Tech4Seva is a process to bring all stakeholders (technology providers, disseminators, facilitators, and seekers on a common platform in real-time to facilitate rural development through S&T.

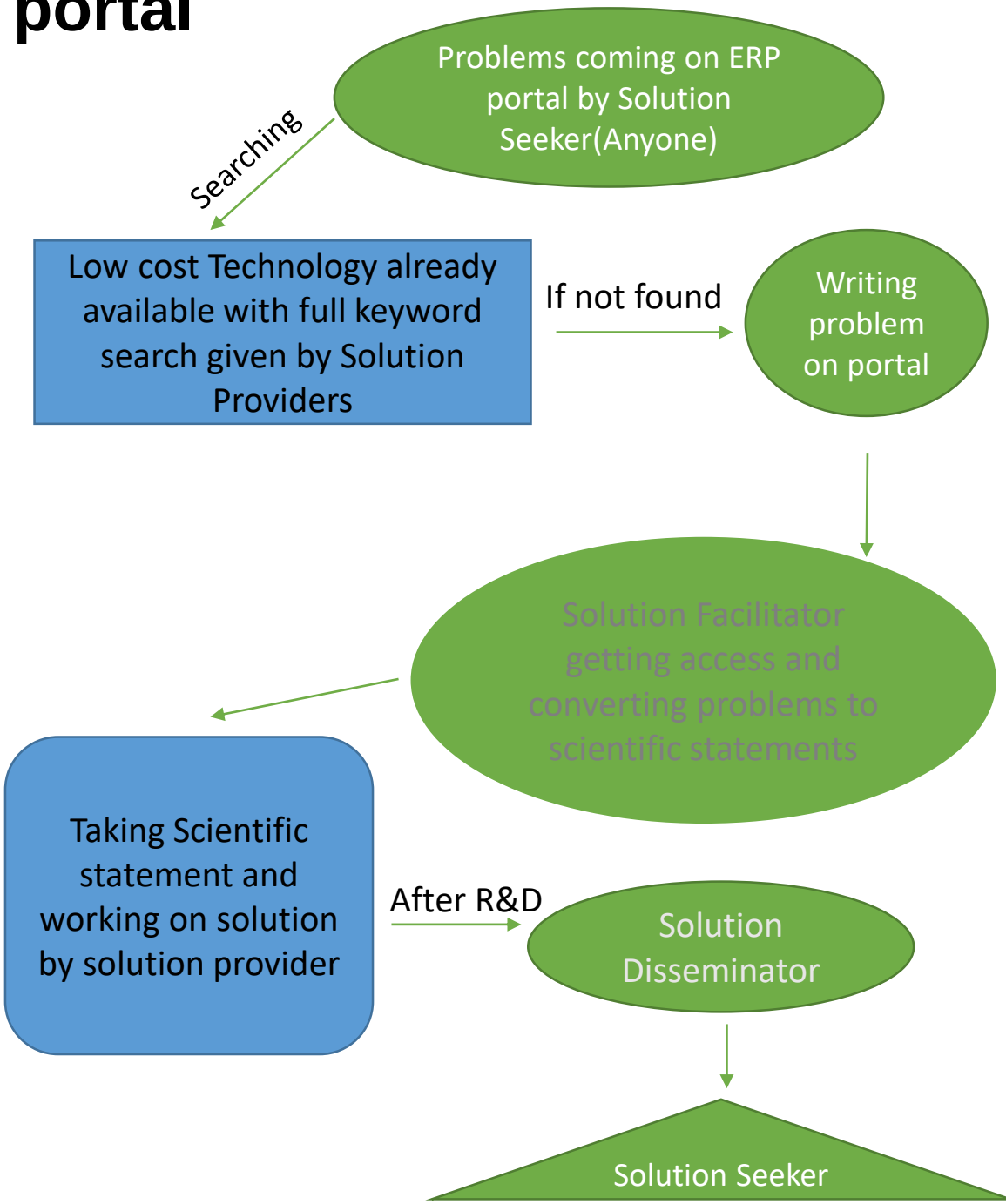


TECH4SEVA 2019

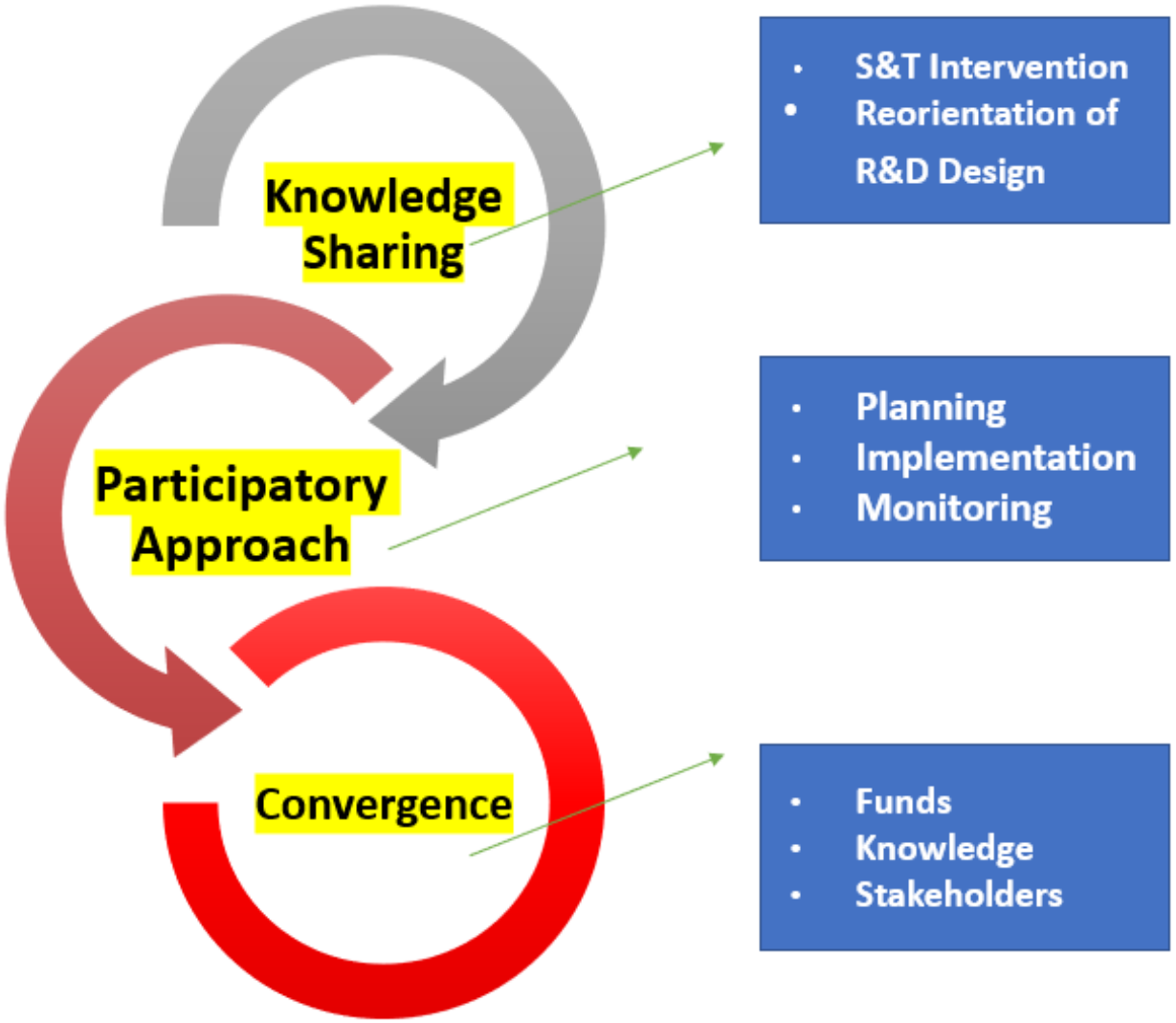
TECH4SEVA 2021

Proposed Workflow of Tech4Seva ERP portal





Ethos of UBA



- S&T Intervention
- Reorientation of R&D Design

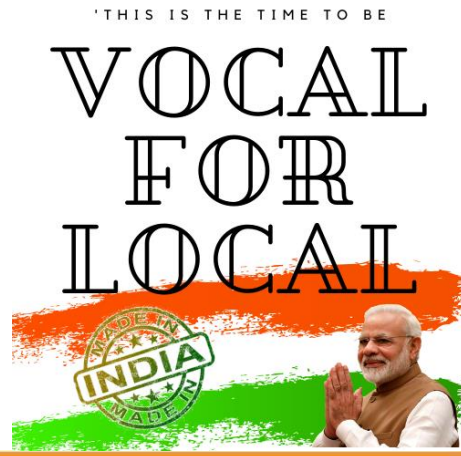
- Planning
- Implementation
- Monitoring

- Funds
- Knowledge
- Stakeholders

Unnat Bharat Abhiyan resonates with the UN 2030 Agenda and Atmanirbhar Bharat Abhiyan

Unnat Bharat Abhiyan is striving to **transform rural development** and **make villages self-reliant** through initiatives on:

- **Transforming rural livelihood through S&T interventions**
- **Women empowerment and gender equality**
- **Sustainable food and water production and management**
- **Natural resource management and protection**



"If we have to build a nation, we should start from the villages"

SHRI NARENDRA MODI,
HONORABLE PRIME MINISTER OF INDIA

Thematic Areas

Sustainable Agriculture

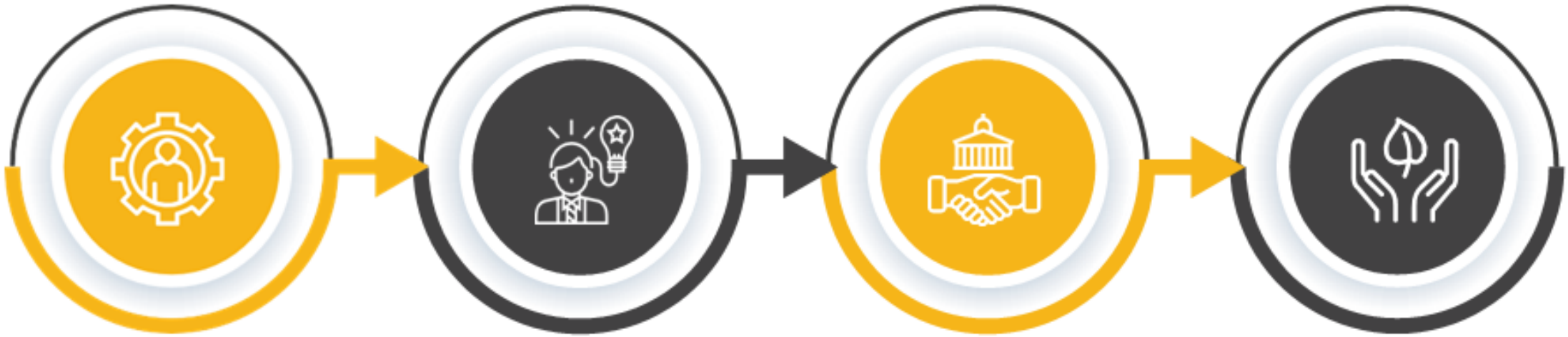
Water Management

Renewable Energy System

Basic Amenities

Artisans, Industries and Livelihood

SUBJECT EXPERT GROUPS' **SYNERGY WITH**



Subject Expert Groups: Synergy with UBA Themes, Panchayati Raj Subjects, and Sustainable Development Goals

Organic Farming

Sustainable agriculture systems

- Agriculture including agricultural expansion Animal husbandry, dairying and poultry
- Land improvement, implementation of land reforms, land consolidation and soil conservation

Water Management

Water resource management

- Minor irrigation, water management, and watershed development
- Safe water for drinking

Renewable Energy

Rural energy systems

- Fuel and fodder
- Rural electrification including distribution of electricity
- Non-conventional sources of energy

ZERO HUNGER

RESPONSIBLE CONSUMPTION AND PRODUCTION

CLEAN WATER AND SANITATION

CLIMATE ACTION

AFFORDABLE AND CLEAN ENERGY

Subject Expert Groups: Synergy with UBA Themes, Panchayati Raj Subjects, and Sustainable Development Goals

Capacity Building Artisans, Industries and Livelihood

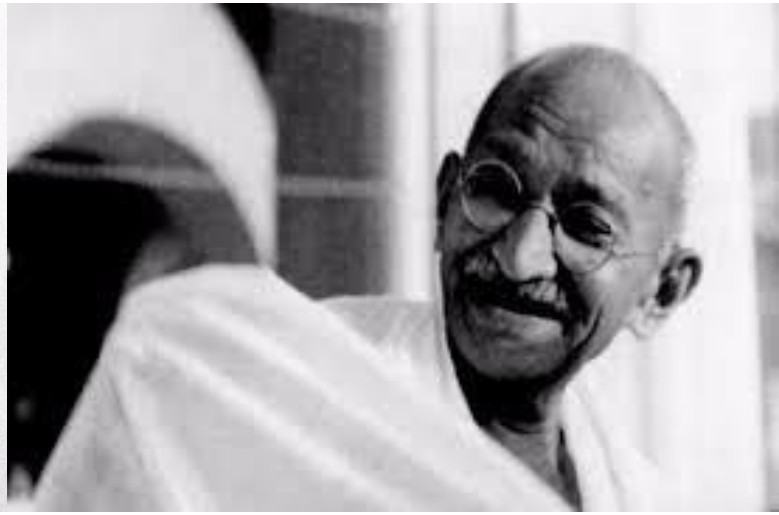
- Ethos in technical institutions
  - Maintenance of community assets
  - Cultural activities
- Rural craft and artisans development and rural industrialization and entrepreneurship development
  - Khadi, village and cottage industries
  - Markets and fairs
- Skill development, entrepreneurship, start-ups, and digital know-how
  - Social forestry and farm forestry
  - Small scale industry
  - Minor forest produce
- Capacity building, strategy for convergence, and implementation of various govt. schemes
  - Welfare of the weaker sections, in particular SC and ST
  - Women and child development
  - Family welfare
  - Social welfare including welfare of the handicapped and mentally retarded
  - Public distribution system
  - Poverty alleviation programmes

Subject Expert Groups: Synergy with UBA Themes, Panchayati Raj Subjects, and Sustainable Development Goals

Basic Amenities

- Participation in school education
  - Libraries
  - Adult and non-formal education
  - → Education including primary and secondary schools
- Rural infrastructure
  - Roads, culverts, bridges, ferries, waterways and other means of communication
  - Rural housing
- Sanitation and solid waste management
- Liquid waste management
  - → Health and sanitation including hospitals, primary health centers and dispensaries
- Curriculum reforms and educational institutions social responsibility
  - → Technical training and vocational education

The future of India lies in its villages.



Thank you!