

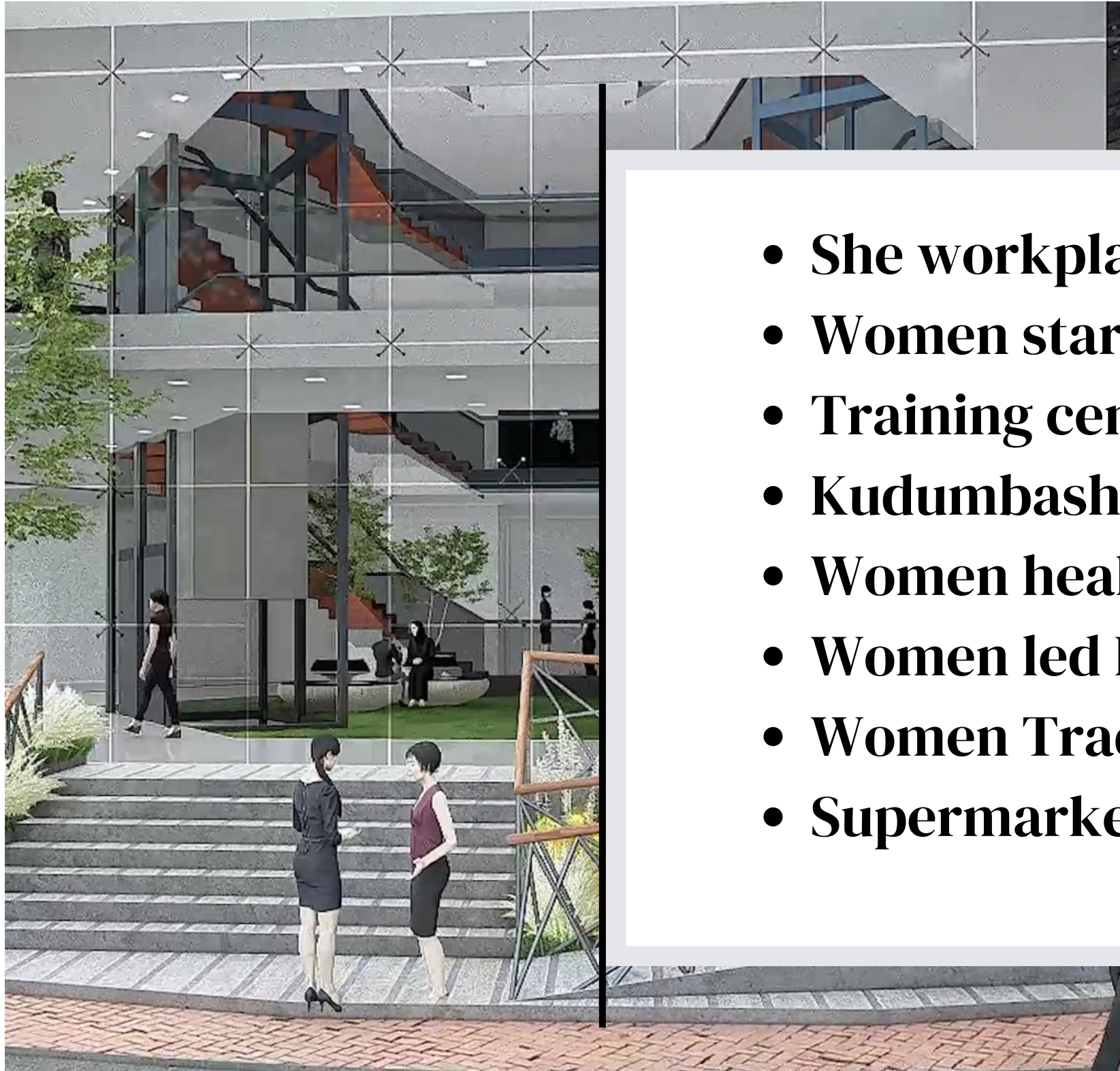
SHE WORKSPACE



WOMEN EMPOWERMENT

GOAL

- **Achieve gender equality and empower all women and girls**
- **Invest in workplace policies and programmes**
- **Encourage women to enter nontraditional job fields**
- **Ensure equal access to all programmes**
- **Expand business relationships**



COMPONENTS

- **She workplace**
- **Women start-ups**
- **Training centre and Women Youth club**
- **Kudumbashree Cafeteria**
- **Women health and wellbeing club**
- **Women led Disability Assistance Centre for Children**
- **Women Trade Centre**
- **Supermarket**

BRIEF DESCRIPTION

- **Productive sector, IT sector, health sector, youth girls, education and training, and trade and medium and small-scale sectors in one place**
- **Necessary amenities, shopping areas, temporary accommodation etc.**
- **Six stories (B+G+5) in 90 cents**
- **Separate two storied building for super market**
- **Five storied building for guest house**
- **The project area is 91000 sqft and the total project cost is INR 28.95 Crores**



IMPACT OF THE PROJECT

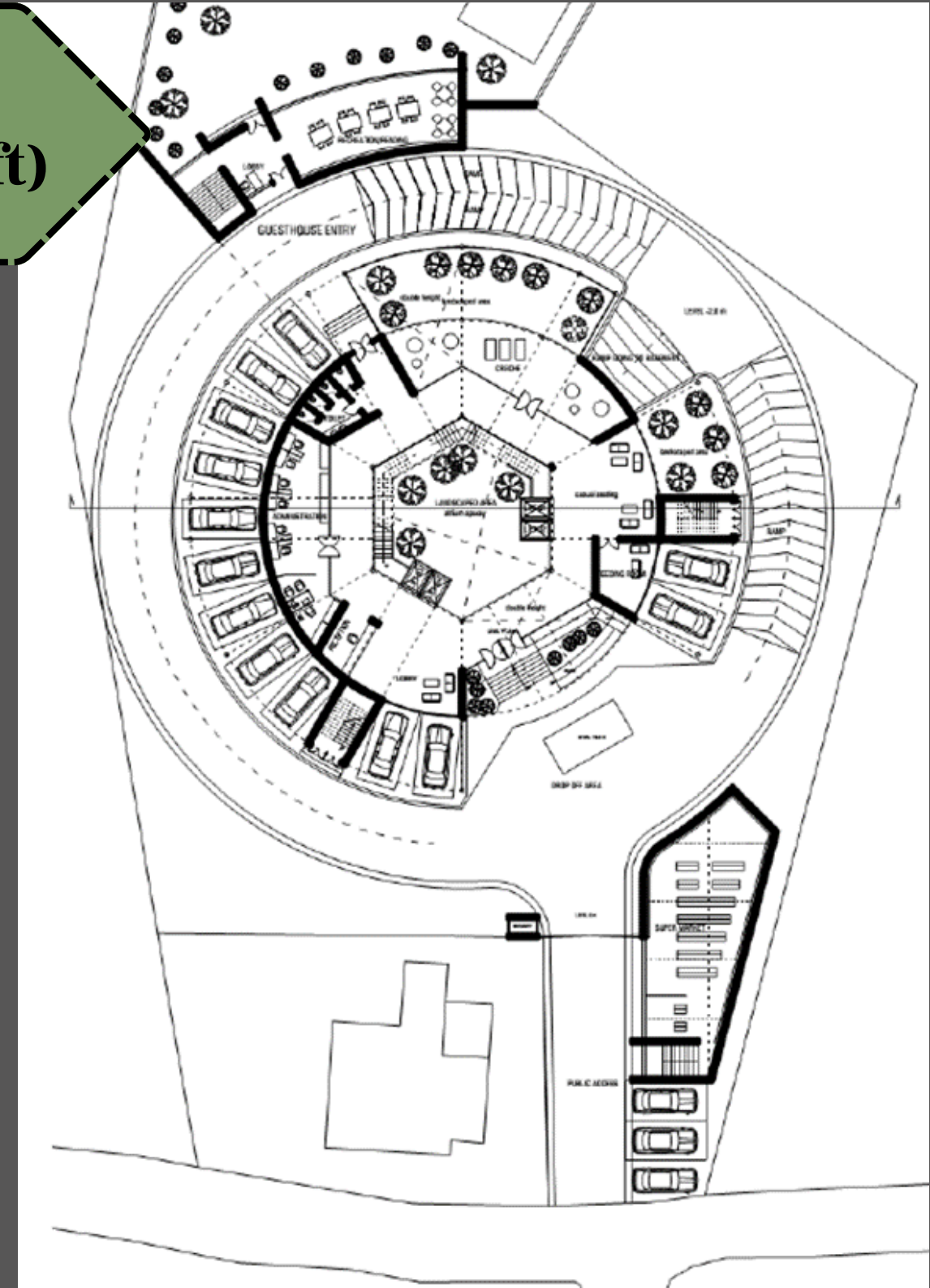
- **Economic**
- **Social**



ACTIVITIES WITH TIMELINE

- Basement plus 6 floors
- Total built-up area = 8457.25 sqm (91000 sqft)

Phase	Area (sqm)	Estimated cost (Rs.)
I	3,818.49 (41087 sqft)	10.35 crores
II	4,638.76 (49913 sqft)	18.60 crores

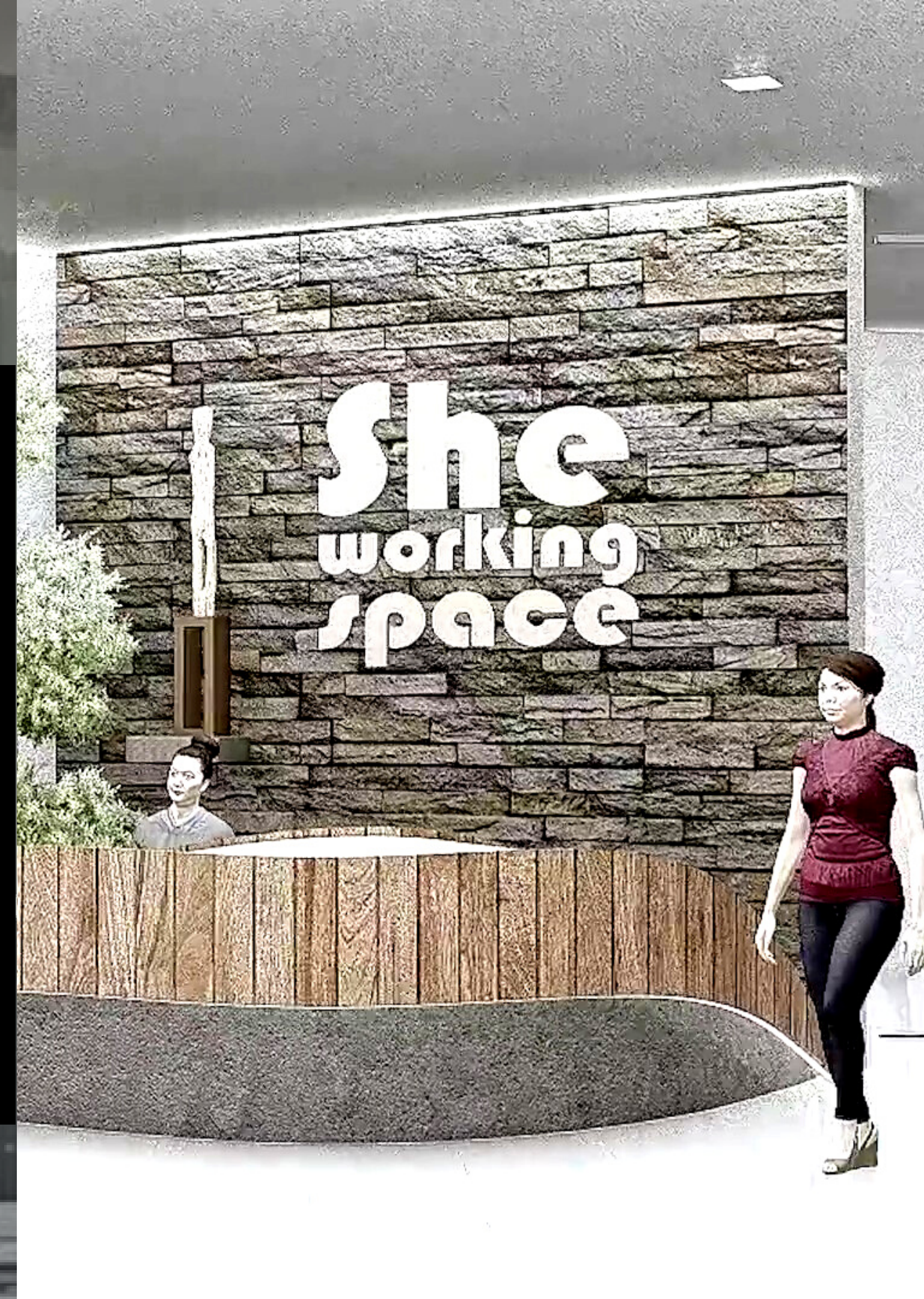


KEY FEATURES

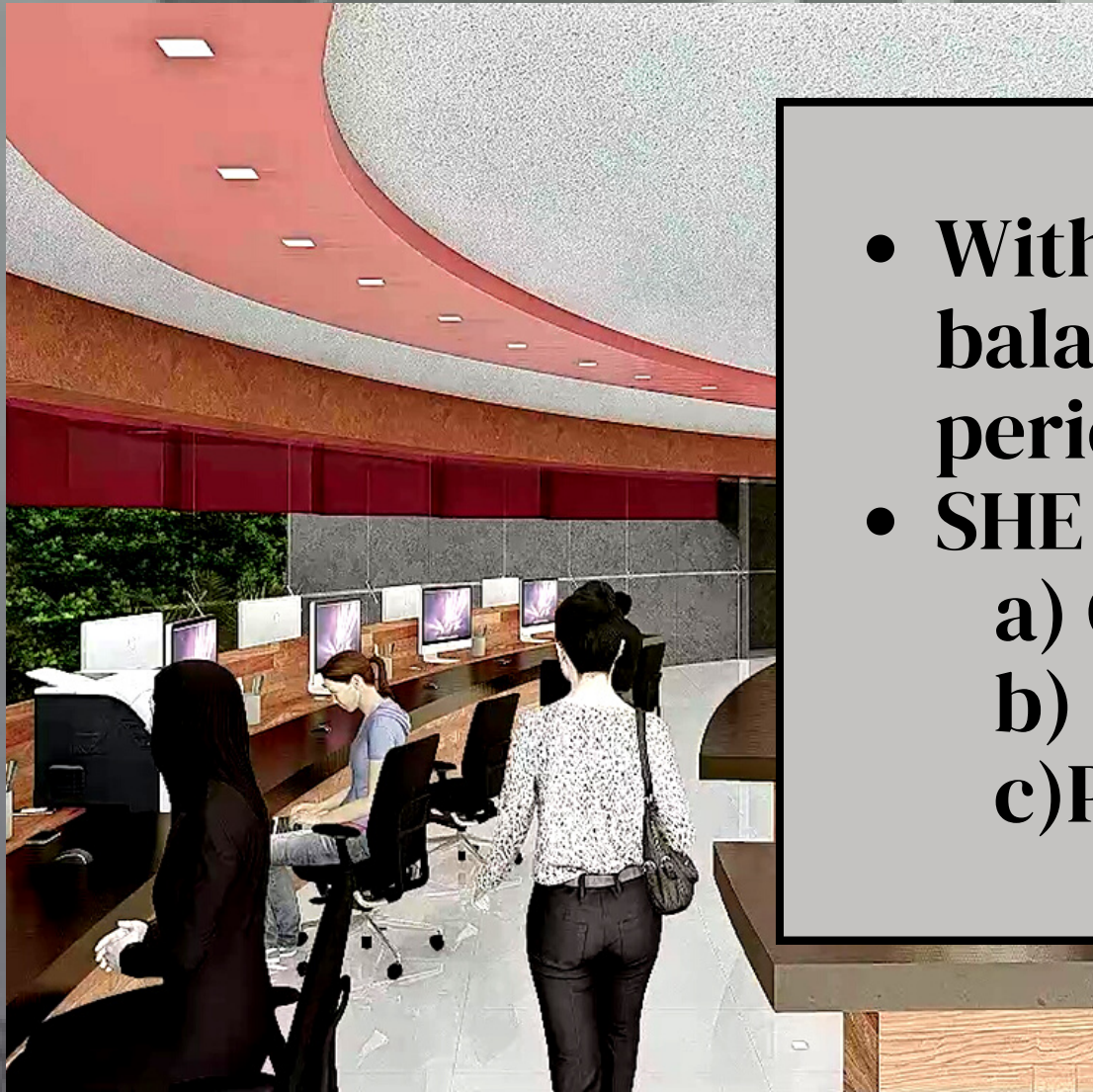
- 512 work spaces to a maximum of 798 work spaces
- Optimal (45 sqft), Spacious (90 sqft) and Premium (130 sqft)
- 9 meeting halls, 3 conference halls and 3 Business centres
- High speed internet with Wi-Fi, LAN network, air-conditioning and common/shared amenities like Banquet halls, workshop areas, printer, scanner, telephone, fax, office assistance, video conferencing facilities, courier, travel desk, dining spaces, gathering spaces, bank, parking facilities, library, locker etc.
- Spaces for Incubation of sector specific Start-ups like multimedia, fashion design and textile technology with necessary support infrastructure/ equipment and spaces
- Women centric amenities like, Crèche, day care centres, feeding room, counselling rooms, convenience shopping, clinic, Pharmacy, CCTV monitoring and 24x7 security services etc.
- Women accommodation facilities/ guest house facilities for working women including 20 bed dormitory, 11 single room and 10 double rooms along with allied amenities like laundry etc.
- Support Commercial spaces like Super Market, Restaurant and Café

THEMIE

- **Poverty Free**
- **Enhanced Livelihoods Village**
- **Women Empowerment**
- **Child Friendly**
- **Healthy village**
- **Self-sufficient infrastructure in village**
- **Village with Good Governance**
- **Engendered Development in Village**
- **Clean and Green Village**



IMPLEMENTATION STRATEGIES



- With one year considered for construction stage, balance 29 years is considered as the operation period
- SHE WORK SPACE AUTHORITY
 - a) Complete Management Model
 - b) Lease Model for CO-Work & Guest House
 - c) PPP Option

INCOME

No. of persons employed

1500

Income generation of directly employed persons

10,00,000

Number of persons indirectly benefitted from the Project

500

Total No. of Households benefitted

2000

CONVERGENCE STRATEGIES

- Industries, labour
- Women and child development, social justice
- Information Technology
- Health and family welfare
- Sports and tourism
- LSGD



Backward-forward linkages

FORWARD

- Wholesalers
- Retailers
- Exporter's related to IT and related industries
- Small and medium scale industries development

BACKWARD

- Women and youth girls
- Women entrepreneurs (IT and related)
- Self-help groups
- Women farmer's groups
- Financial services centres
- Sports and other facilities

PROJECT EVALUATION

Positive cash flow from the 1st year of operation and expected to have net cash flow/ revenues of INR 1.8 Crores in the 1st year, INR 3.41 Crores in the 10th year, 4.12 Crores in the 20th year and INR 5.36 Crores in the 30th year

**Pay Back will be achieved around 12th to 13th year of operation
Project IRR is around 9%, considering current RBI rate of return on Government Securities @ 3.96% to 6.10% and considering RBI deposit/ lending rates (Base rates of 7.4% to 8.8%, MCLR:6.55% to 7%, Savings Rate of 2.7% to 3%, Term Deposit Rates of 4.90% to 5.50%) (Source: RBI website 15th July 2021)**

MONITORING STRATEGY

FLOOR	SQFT	% OF FLOOR AREA
GROUND	4250	39.5%
FIRST	10,921	84.6%
SECOND	12,589	100%
THIRD	12,589	100%
FOURTH	12,589	100%
TERRACE	9,361	100%
BASEMENT	12,589	100%