



स्वच्छता पखवाड़ा-2026

16 से 31 जुलाई, 2026

SWACHHATA PAKHWADA-2026

16th to 31st July, 2026

स्वच्छ परिसर, स्वस्थ भविष्य
CLEAN CAMPUS, HEALTHY FUTURE

स्वच्छता अपनाएँ
Adopt Cleanliness

कचरा पृथक्करण करें
Segregate Waste

पर्यावरण का रखें ध्यान
Care for Environment

सर्वसमावेशी परिसर बनाएं
Build an Inclusive Campus

सहभागिता से स्वच्छता
Cleanliness through Participation

स्वच्छ भारत अभियान

हर कदम स्वच्छता की ओर

राष्ट्रीय गतिशील दिव्यांगजन संस्थान National Institute for Locomotor Disabilities (Divyangjan)

(दिव्यांगजन सशक्तिकरण विभाग, सामाजिक न्याय एवं अधिकारिता मंत्रालय, भारत सरकार)
(Department of Empowerment of PwDs (Divyangjan), Ministry of Social Justice and Empowerment, Govt. of India)
बी.टी. रोड बनहुगली, कोलकाता-700090 / B.T. Road, Bon-Hooghly, Kolkata-700090



राष्ट्रीय गतिशील दिव्यांगजन संस्थान National Institute for Locomotor Disabilities (Divyangjan)

(दिव्यांगजन सशक्तिकरण विभाग, सामाजिक न्याय एवं अधिकारिता मंत्रालय, भारत सरकार)
(Department of Empowerment of PwDs (Divyangjan), Ministry of Social Justice and Empowerment, Govt. of India)
बी.टी. रोड बनुहुगली, कोलकाता-700090 / B.T. Road, Bon-Hooghly, Kolkata-700090
Phone: 2531-0279, 2531-0610/Tele Fax: 2531-8379/E-mail: mail@nioh.in /web: <https://nild.nic.in>



The National Institute for Locomotor Disabilities (Divyangjan) [NILD], Kolkata, under the Department of Empowerment of Persons with Disabilities (Divyangjan), Ministry of Social Justice and Empowerment, Government of India, successfully observed Swachhata Pakhwada from 16th July 2026 to 31st July 2026 in accordance with the directions of the Ministry. The fortnight-long campaign aimed to promote cleanliness, hygiene, environmental sustainability and community participation among officers, staff, students and stakeholders of the Institute.

Objectives of the “Swachhata Pakhwada”

- Promote awareness regarding cleanliness, sanitation, hygiene and environmental sustainability among officers, employees, students and visitors.
- Encourage active participation of all stakeholders in maintaining a clean, healthy and accessible campus through voluntary **Shramdaan** activities
- Foster behavioural change by adopting good sanitation practices and discouraging littering and the use of single-use plastics
- Focusing on Solid & Liquid Waste Management systems for overall cleanliness and also proper usages of Waste Recycling Bins.
- Encourage creativity and community engagement through competitions, awareness programmes and street plays on the theme of cleanliness

The institute has undertaken various activities during the said periods. The program details as tabulated below:

Ser	Dated	Event	Action
1	16 th July 2026	Swachhata Pledge	- Swachhata Pledge. Participant all the staff, students of the Institute
2	17 th July 2026	Swachhata Awareness	- Awareness message circulation - Display of Swachhata messages - Motivation towards staff and students for maintaining cleanliness and Hygiene practice
3	20 th to 24 th July 2026	Special focus on maintaining	- Extensive cleaning of toilets - Extensive cleaning of office space, fans, doors, windows, bushes in the campus and surrounding area.
4		Swachhata Participation	- Painting/ poster/ slogan/ cartoons competition
5	24 th July 2026	Voluntary cleaning activities	- Shramdan in respective office space
6	28 th July 2026	Awareness lecture	- Waste Segregation and management

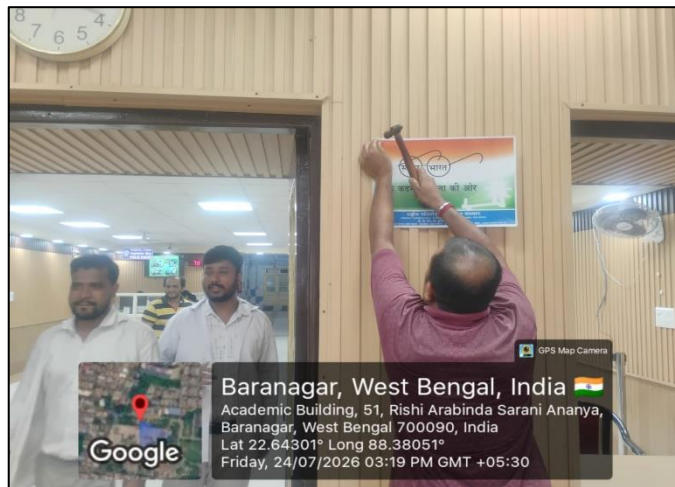
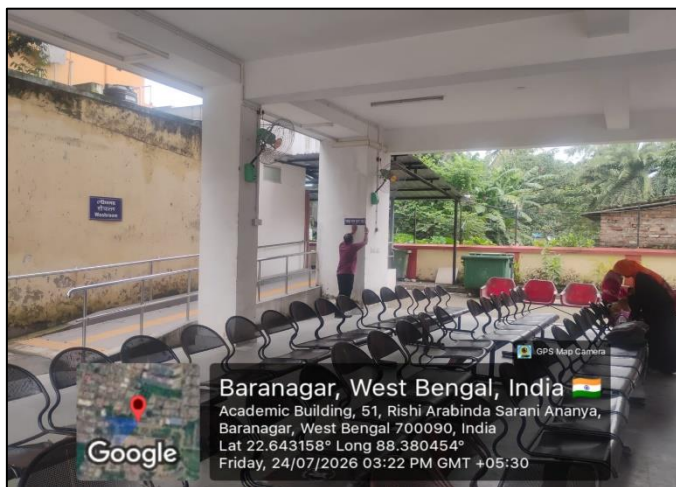
7	30 th July 2026	Exhibition Day	- Display of painting/ slogan/ poster/ cartoon
8	31 st July 2026	Swachhata Action Day Prize distribution day	- Street Play on Swachhata Pakhwada - Sharamdan by staff and student inside campus to keep the premises litter free. - Participant certificate

The programme commenced on 16th July 2026 with the Swachhata Pledge, administered in the Institute Auditorium, where officers, employees and students collectively commitment towards maintaining cleanliness and creating a healthy and hygienic environment.

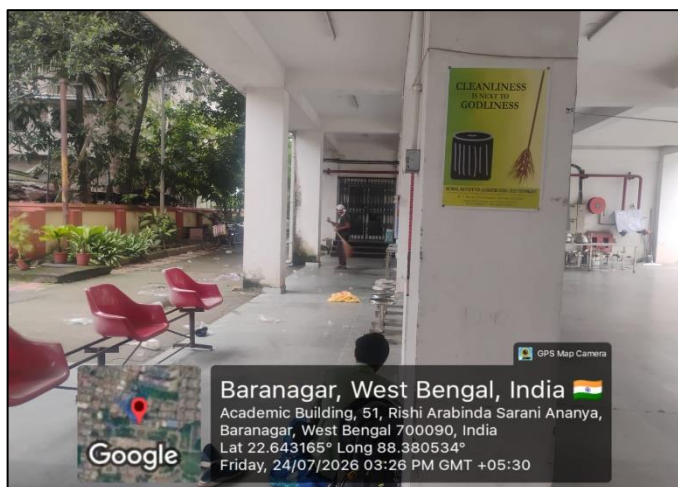


As part of the awareness campaign, an Awareness Lecture on the significance of Swachhata was organized on 28th July 2026. The session sensitized participants on waste management and the importance of maintaining a clean institutional campus.

Throughout the observance period, Awareness Messages promoting cleanliness and environmental responsibility were prominently displayed across the Institute campus. These messages encouraged all stakeholders to adopt sustainable sanitation practices and contribute towards a cleaner and greener environment.



From 20th July to 24th July 2026, a comprehensive cleanliness drive was undertaken in all offices, academic departments, hostels and common areas. Officers, staff and students actively participated in *Shramdaan*, carrying out extensive cleaning of office spaces, classrooms, fans, doors, windows, toilets, pathways and surrounding campus areas. Special emphasis was laid on removing waste materials, clearing bushes and ensuring hygienic surroundings.



To encourage creativity and public awareness, a Poster with Slogan Competition on the theme of Swachhata Pakhwada was organized for staff and students. Participants submitted innovative posters highlighting the importance of cleanliness, waste segregation, elimination of single-use plastics and environmental protection. The posters were subsequently displayed within the campus to reinforce the message of cleanliness among visitors and stakeholders.



The observance concluded on 31st July 2026 with a **Street Play** (Nukkad Natak) performed by students, conveying the importance of cleanliness, sanitation and responsible waste disposal through an engaging social message, in addition, as part of the Ministry's environmental sustainability initiative, "**Ek Ped Maa Ke Naam**", a plantation drive was organized in the Institute campus



The Swachhata Action Day, during which officers, staff and students jointly participated in a special **Shramdaan** campaign across the campus by removing garbage, collecting plastic waste and promoting a clean and plastic-free environment through collective community participation.



The programme concluded with the Prize Distribution Ceremony recognizing the winners of the Poster with Slogan Competition and appreciating the enthusiastic participation of all stakeholders.



The observance of **Swachhata Pakhwada 2026** at the National Institute for Locomotor Disabilities (Divyangjan), Kolkata, received encouraging coverage in local print media.



The successful observance of **Swachhata Pakhwada 2026** reflected the Institute's continued commitment towards the objectives of the Swachh Bharat Mission. The active participation of officers, staff and students demonstrated their collective responsibility in maintaining a clean, healthy, accessible and environmentally sustainable campus, while fostering awareness and social responsibility among the community.