

LOK BHAVAN, TAMIL NADU - PRESS RELEASE

**THIRU. RAJENDRA VISHWANATH ARLEKAR, HON'BLE GOVERNOR
OF TAMIL NADU AS CHIEF GUEST AT THE GRAND SOFT LAUNCH
OF THE "MSS APP" (MSME's SCHEMES SEARCH APP) AT
BHARATHIAR MANDAPAM, LOK BHAVAN, CHENNAI**

Hon'ble Governor of Tamil Nadu, Thiru. Rajendra Vishwanath Arlekar, today launched the MSS App (MSME Schemes Search App) soft launch and felicitated the faculty members and students involved in its development at a function held at Bharathiar Mandapam, Lok Bhavan, Chennai, Today (07.08.2026).

Addressing the gathering, the Hon'ble Governor highlighted the MSS App as a digital gateway for MSMEs, stating that it is a valuable initiative that will greatly benefit technocrats, startups and micro, small and medium enterprises by providing clear guidance on the appropriate institutions to approach, the procedures to be followed and the support available under various government schemes.

The Hon'ble Governor observed that MSMEs are the backbone of India's economic growth and play a vital role in employment generation, innovation and nation-building. He noted that the Hon'ble Prime Minister has consistently emphasised the importance of encouraging private enterprises and entrepreneurs as key partners in India's development journey.

Highlighting the significance of the initiative, the Hon'ble Governor said that the MSS App provides a timely solution to the challenges faced by start-ups and entrepreneurs in accessing the right information and institutional support. Congratulating the Swadeshi Shodh Sanstan, Tamil Nadu Chapter, for developing this first-of-its-kind initiative, he expressed confidence that the app

would significantly enhance awareness and accessibility of government schemes for MSMEs.

The Hon'ble Governor noted that the application is currently operational in Tamil Nadu and available in 11 languages. He expressed happiness that the initiative is planned to be expanded across the country and made available in all Indian languages, thereby enabling wider access to MSME-related information and services.

He also appreciated the valuable collaboration of Rajalakshmi Institute of Technology in developing the innovative digital platform and congratulated the faculty members and students for their dedication and technical excellence in bringing the project to fruition.

Emphasising the role of youth in nation-building, the Hon'ble Governor said that the Hon'ble Prime Minister has placed young minds at the heart of the vision for Viksit Bharat @ 2047. He observed that the dream of a developed India can be realised only through the ideas, innovation and active participation of the country's youth.

The Hon'ble Governor urged every citizen, particularly young entrepreneurs, to reflect on how they could contribute towards building a Viksit Bharat by 2047, and called upon them to actively participate in India's journey towards becoming a developed nation.

On this occasion, Dr. Haree Shankar Meganathan, Vice chairman, Rajalakshmi Group of Institutions, Ms. P. Mythili, T.N. chapter Head, Swadeshi Shodh Sanstan, Dignitaries, Members of the Rajalakshmi Institute of Technology and Swadeshi Shodh Sanstan, T.N. chapter, other dignitaries and staff of Lok Bhavan were present.

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Lok Bhavan, Chennai-22

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