Technical Support by NIC Visakhapatnam during Araku Fest
As Part of *Visakha Utsav 2026 – The Beach Festival of India*, Andhra Pradesh

Araku Fest was organised by the **Government of Andhra Pradesh** as part of **Visakha Utsav 2026 – The Beach Festival of India** at **Araku on 29.01.2026**. The event was graced by the **Hon'ble Chief Minister of Andhra Pradesh**, along with several **VVIPs and VIPs**.

During the Hon'ble Chief Minister's programme at Araku, **BHASHINI**, India's **National Language Translation Mission**, was deployed to demonstrate the transformative role of **Language AI** in governance, public communication, and policing. The deployment showcased **real-time multilingual capabilities**, ensuring **inclusivity, accessibility, and effective communication** across linguistic boundaries.

Real-Time Speech Transcription and Translation at the Event

To enhance accessibility and understanding for a diverse audience, **BHASHINI's "Shrutlekh" real-time speech transcription application** was deployed during the event.

Key Features:

- Live speech transcription from **Telugu to English**
- Real-time display of transcribed content on the **main event screen**
- Accurate capture of speeches and addresses delivered during the programme
- Improved inclusivity for **non-Telugu-speaking attendees**, officials, and observers
- Support for **two-way voice-based interaction** between officials and citizens
- Enhanced communication with **tourists, tribal communities, and linguistically diverse populations**

This initiative aligns with the vision of **technology-enabled, citizen-centric governance and policing**, particularly in linguistically diverse regions such as **Araku Valley**.

Role of NIC Andhra Pradesh

Officials from **NIC Visakhapatnam (DIO/DIA/FMS)** were entrusted with providing comprehensive **technical support** during the event, which included:

- Arranging a **dedicated and stable internet connection**
- Supporting **live telecast** from the main event location
- Providing **laptop systems** with **BHASHINI Shrutlekh** installed
- Integration of Shrutlekh with the **live audio feed** from the event stage
- On-site technical coordination to ensure **uninterrupted service** throughout the programme

Shri S. V. Ch. Subbarao, *State Informatics Officer & Deputy Director General*, appreciated the entire team of **NIC Visakhapatnam** for their **exemplary technical support**, which contributed to the successful conduct of the event.
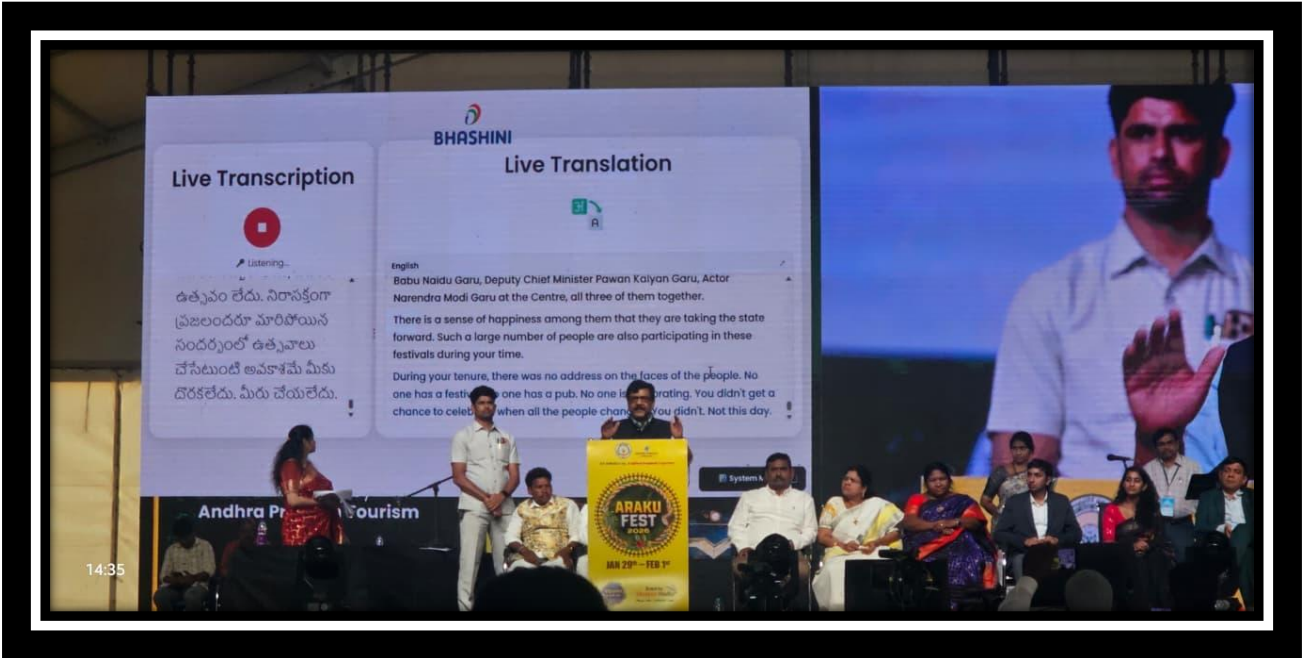
Glimpses of the Event

Fig 1: Live Translation of Speech Given by Hon'ble Tourism of AP Sri K.Durgesh gaaru

Fig 2: Explanation to Hon'ble Minister, Secretary Tourism Sri Ajay Jain, IAS and District Collector, Sri Dinesh Kumar, IAS By DIO NIC Visakhapatnam.

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