



Report on Swachhata Hi Seva Pledge Taking Ceremony by NIC Andhra Pradesh

Swachhata Hi Seva – 2025 Campaign "Swachhotsav"

Venue: VC Hall, NIC Andhra Pradesh State Centre, Vijayawada

Date: September 17, 2025

The National Informatics Centre, Andhra Pradesh State Centre (NIC APSC), Vijayawada, organized a **pledge taking ceremony** on the occasion of the “**Swachhata Hi Seva – 2025**” campaign, themed *Swachhotsav*, in the VC hall of the State Centre.

The **Swachhata Hi Seva Pledge** was administered by the **Director General, NIC** through Video Conference. All officials of the State Centre participated from the VC hall, while officials posted in districts and other user locations across the State joined virtually through VC facilities.

As a part of the **campaign activities**, a series of programs are planned till **02nd October 2025**, including:

- Cleaning and upkeep of work areas.
- **Plantation drive** under the initiative “*Ek Ped Maa Ke Naam*”.
- Awareness lectures on **solid waste, liquid waste, and e-waste management**.
- Active involvement of staff at all levels in maintaining cleanliness and spreading awareness.

To mark the **kick start of the campaign**, all officials also undertook the **online Swachhata Hi Seva Pledge** and shared their pledge certificates on various social media platforms, thereby spreading the message of cleanliness and responsibility widely.

The ceremony witnessed enthusiastic participation and reaffirmed the collective commitment of NIC officials towards creating a clean and sustainable environment.

Glimpses of today's event:



Figure 1 NIC Andhra Pradesh State Centre



Figure 2 NIC Andhra Pradesh State Centre



Figure 3 Participation from the districts



Figure 4 Nellore District



Figure 5 Ananthapuram District



Figure 6 PDS Team



Figure 7 East Godavari District



Figure 8 Srikakulam District



Figure 9 Chittur District

Report Submitted By,
Shri. Vinay Sowpati, Scientist – 'D', Media Coordinator,
NIC AP State Centre– Vijayawada, Andhra Pradesh