



## Report on the Launch of “Annadata Sukhibhava – PM-KISAN” Program in Andhra Pradesh

Hon’ble Prime Minister Shri Narendra Modi released the 20<sup>th</sup> instalment of the Pradhan Mantri Kisan Samman Nidhi (PM-KISAN) scheme through Direct Benefit Transfer (DBT) at a national event held in Varanasi. States and Union Territories organized parallel events at State, District, Block, and Gram Panchayat levels.

During this event, The “Annadata Sukhibhava – PM Kisan Program” was officially launched on 2<sup>nd</sup> August 2025 in Prakasam, Guntur, and West Godavari districts by the Hon’ble Chief Minister, Shri Nara Chandrababu Naidu, in coordination with Union Ministers.

The Collector & District Magistrate of Prakasam District, Smt. Tameem Ansariya, IAS, along with farmers from Turpuveerayyapalem, Prakasam District, participated in the live video conference of the PM-KISAN event.

An awareness program on “Annadata Sukhibhava – PM-KISAN Samman Nidhi” was organized at Acharya N.G. Ranga Agricultural University, Lam, Tadikonda Mandal. Dr. Pemmasani Chandrasekhar, Hon’ble Union Minister of State for Rural Development and Communications, attended the event along with district officials and local farmers.

A similar program was conducted at Krishi Vigyan Kendra (KVK), Undi. Shri Bhupathi Raju Srinivasa Varma, Hon’ble Union Minister of State for Steel and Heavy Industries, attended the event, accompanied by the district administration and farmer representatives.

### **Technical Support by NIC Andhra Pradesh:**

All necessary arrangements were completed within a very short span of time, showcasing efficient coordination between the NIC Video Conference Division, State Centre, and District NIC Centres of Prakasam, Guntur, and West Godavari. Key contributions include:

- **Setup and testing** of live video conferencing equipment including cameras, microphones, and speakers at CM/VIP venues and KVKs.
- **Provisioning of stable internet connectivity** with 1Gbps Primary and 100 Mbps backup links from BSNL and APTS to ensure uninterrupted live streaming and two-way interaction.
- **End-to-end testing** and troubleshooting of video conferencing platforms (BharatVC and WebEx) for both primary and backup connectivity.
- **Pre-event AV quality checks** involving multiple camera setups, along with on-site technical assistance to speakers and camera crew until event completion.
- **Ensuring UPS power backup** for all equipment used during the video conferencing to prevent disruptions.

The District Administration of Prakasam, Guntur, and West Godavari districts appreciated the dedicated efforts of the NIC State Centre and District NIC Centres for their role in the smooth and successful execution of this important event.

Shri S.V. Ch. Subba Rao, State Informatics Officer (SIO), NIC Andhra Pradesh, also commended the entire team of the Video Conferencing Division at the NIC State Unit, Vijayawada, along with the teams from NIC Guntur, NIC Prakasam, and NIC West Godavari District Centres for their technical excellence, timely coordination, and wholehearted commitment in making the event a grand success.

## Glimpses of the Event



Hon'ble Chief Minister Shri N. Chandrababu Naidu launched the **"Annadata Sukhibhava"**



**Hon'ble Union Minister Dr. Pemmasani Chandrasekhar in the event at Guntur District**







Hon'ble Union Minister **Shri Bhupathi Raju Srinivasa Varma** in the event at Undi, West Godavari District



Hon'ble Chief Minister, Govt of Andhra Pradesh and Farmers at the event.

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